

2025 Synesgy Global Observatory

A Detailed View of Worldwide Corporate ESG Data

Mid Year Edition

The definitive resource for comprehensive ESG insights,
data, and trends.



The sustainability network.



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01

Introduction

About Synesgy

Synesgy is derived from the word **synergy** (/ˈsɪnədʒi/), meaning collaboration among individuals to achieve a shared goal, combined with the term **ESG**.

About Us

Synesgy is the **Global ESG Digital Platform** developed by CRIF, designed to help companies around the world perform ESG assessments. Currently, we serve **60,000+** users on the platform, of which **2,500+** use Synesgy to screen their suppliers and customer base.

Our Vision

Synesgy is the global sustainability network that aims to make **ESG assessments and self-disclosure easy and available to any company worldwide**, promoting the adoption of ESG practices.

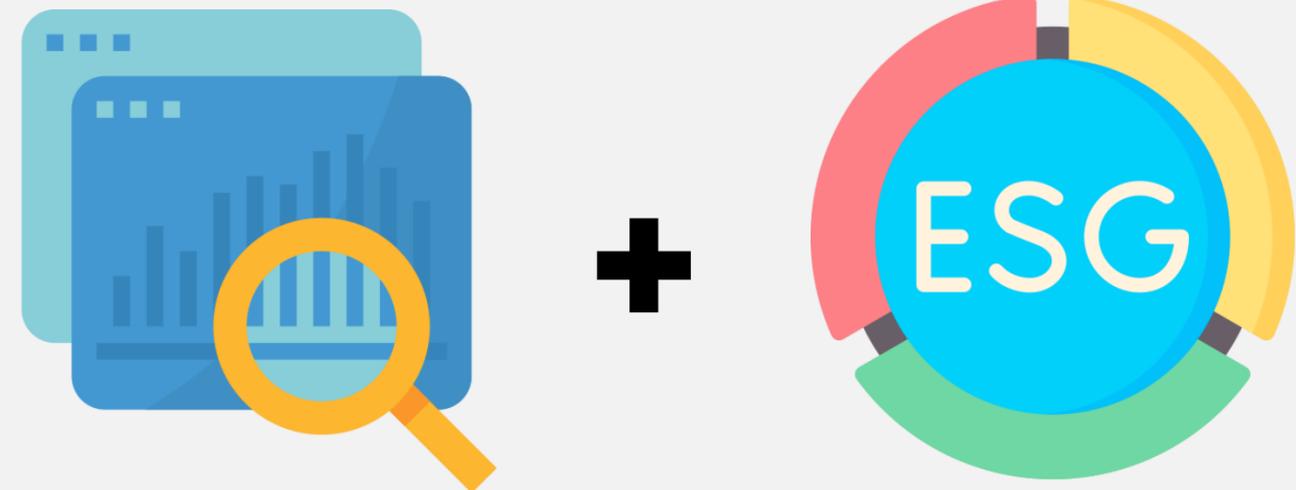


We combine Synesgy's ESG knowledge with CRIF's decades of experience in data management, analytics, and technology platforms

Our Methodology

This analysis was carried out by analyzing over **510,000 companies** tracked in Synesgy, coming from **178 countries and territories**. We combined:

- Company ESG performance data, sourced from Synesgy's database and collected via our GRI-licensed questionnaire. Performance is represented using an ESG Score from A to E (where A is the highest)
- CRIF's extensive business information database





02

**Key Data from the
Synesgy Global Observatory**

Overview of the Synesgy Global Observatory – Mid Year

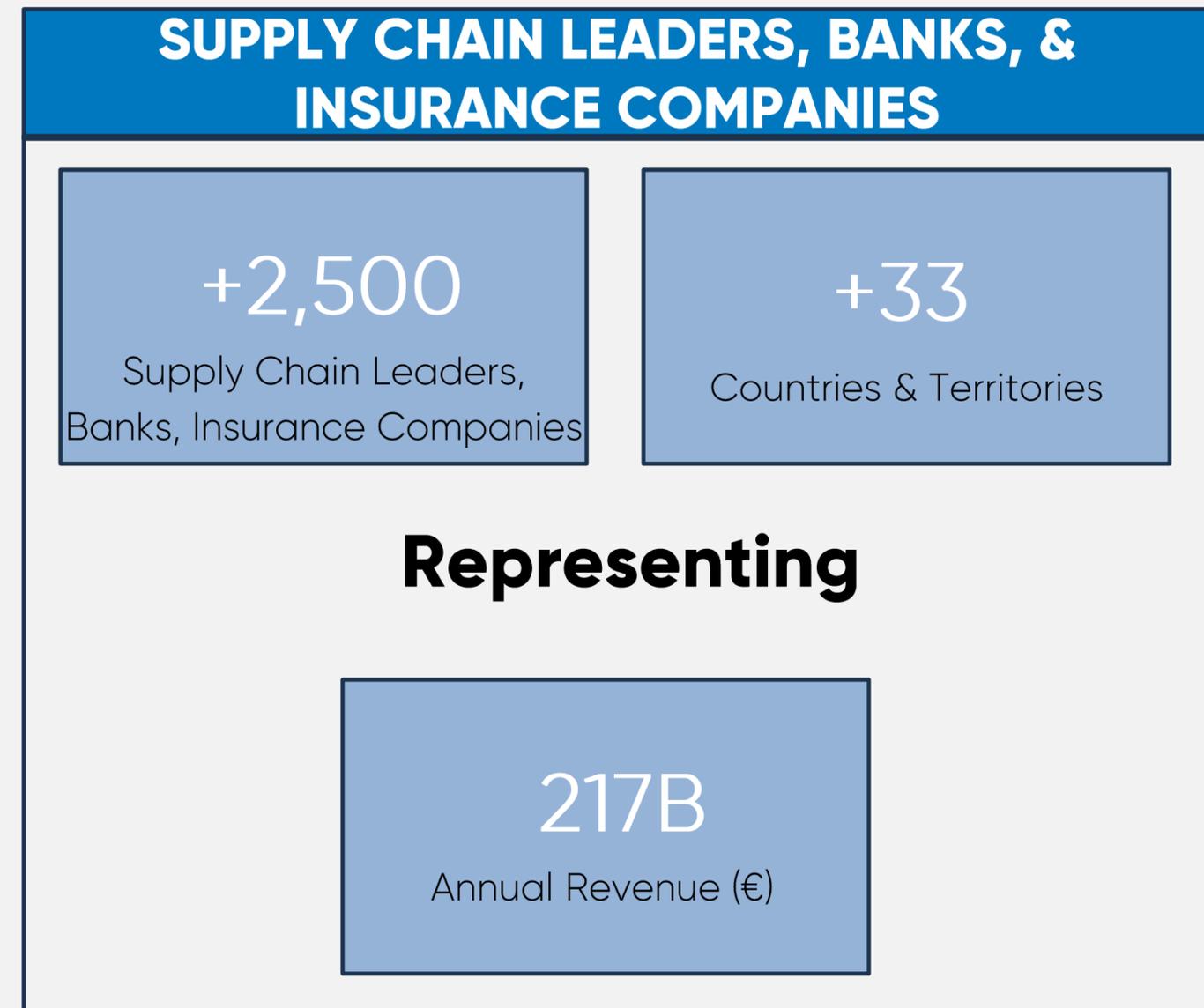
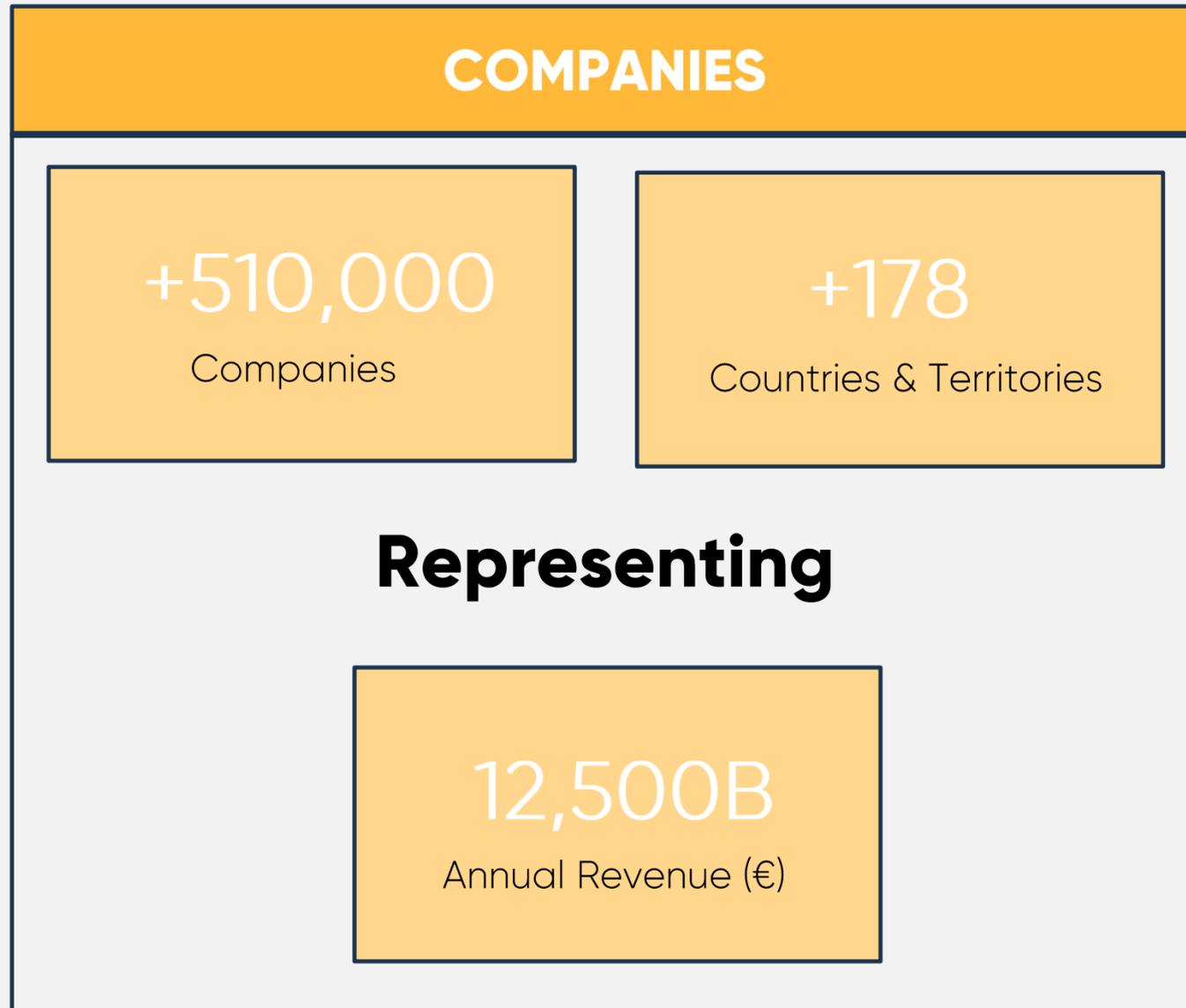
This Mid-Year Update of the Synesgy Global Observatory is willing to provide an intermediate update on data as available at August 2025

This special edition provides readers with:

- A snapshot of companies in our database that are actively pursuing sustainability goals
- Key insights into the mid-year adoption trends of ESG practices across different regions
- A summary on trends in the collected data



Key Data from the Synesgy Global Observatory



Tips to better understand the above two clusters

More than 510,000 companies are either self-registered companies, or suppliers and clients of the above-mentioned +2,500 supply chain leaders, banks & insurance companies.

What is happening around the world?

The Synesgy Global Observatory –Mid Year edition analyzes data as of August 2025.

We still observe the **increasing interest** in ESG data disclosure as described by the growing number of companies using Synesgy to perform self-assessments.

This trend has **no geographical limits**—the countries and territories of Synesgy clients has increased from 161 to 178 (92,2% of the 193 countries and territories worldwide).

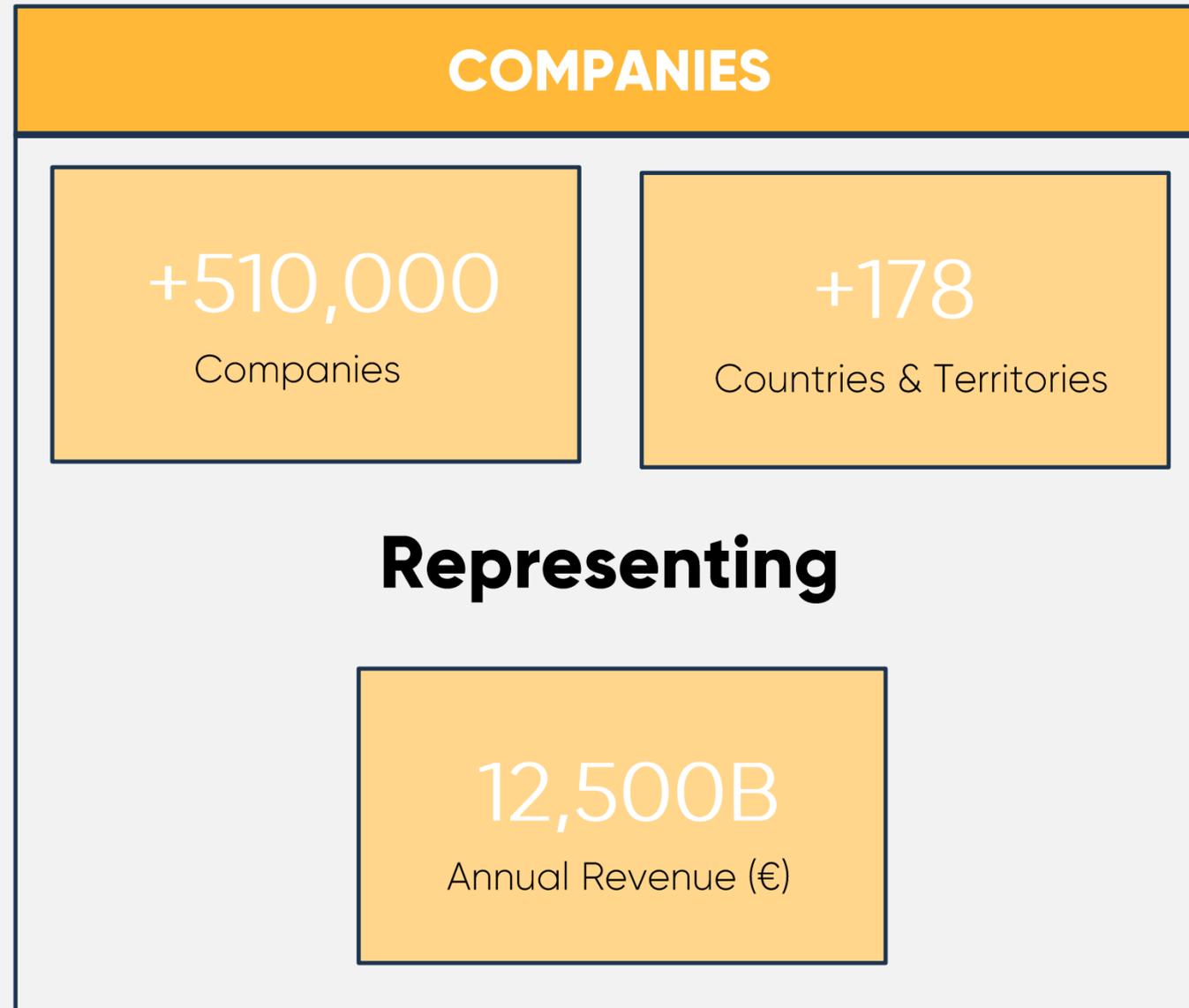
The upward trend of the average ESG Score keep showing a stable improvement also within this intermediate update.



03

Worldwide Distribution of Companies in Synesgy

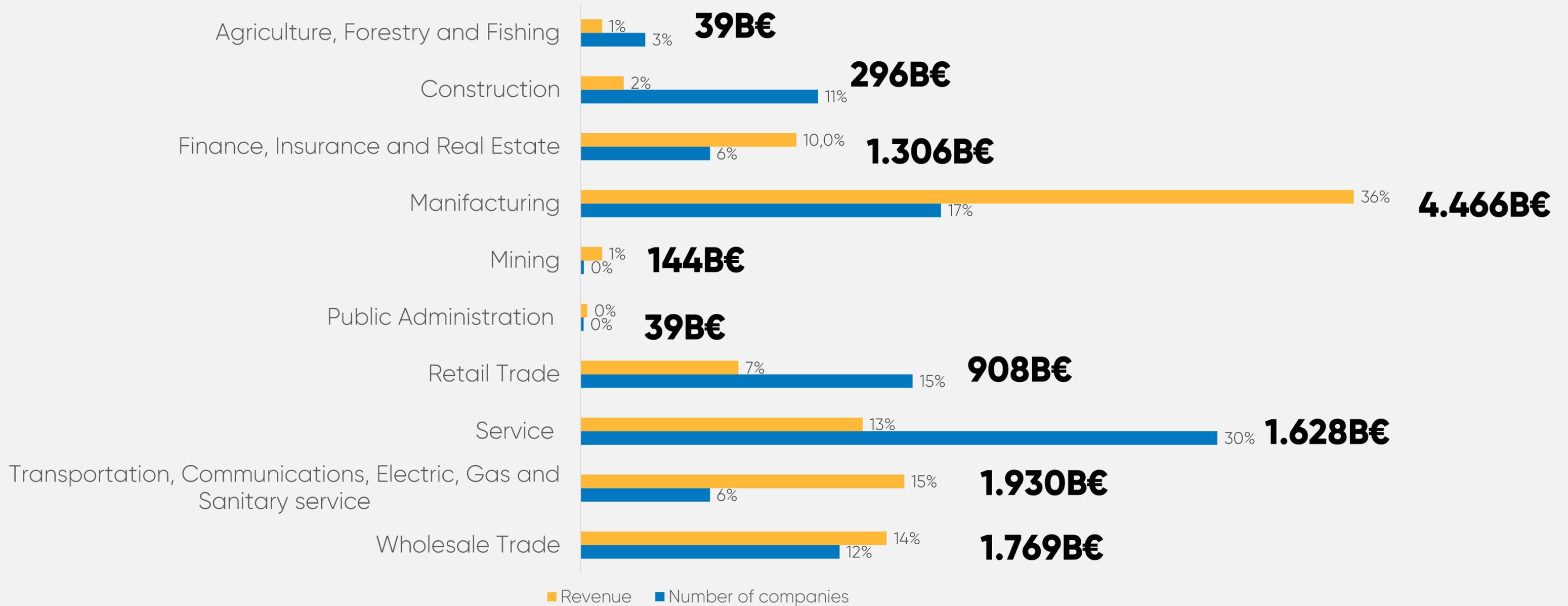
Focus on +510,000 Companies in Synesgy



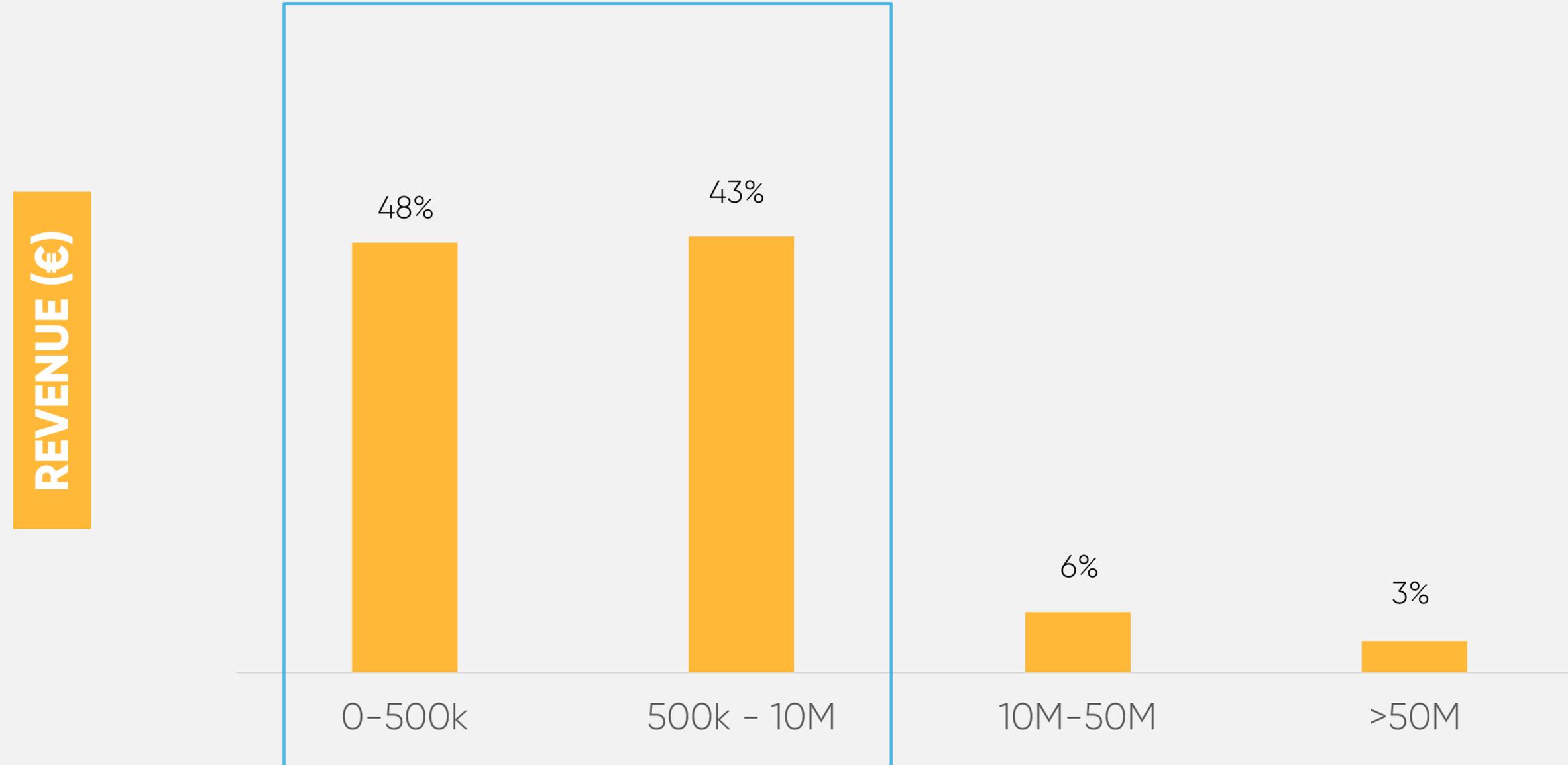
This chapter provides an in-depth analysis regarding the distribution of over **510,000** companies present in Synesgy.

Worldwide Distribution of +510,000 Companies by industry

Key Industry Sectors



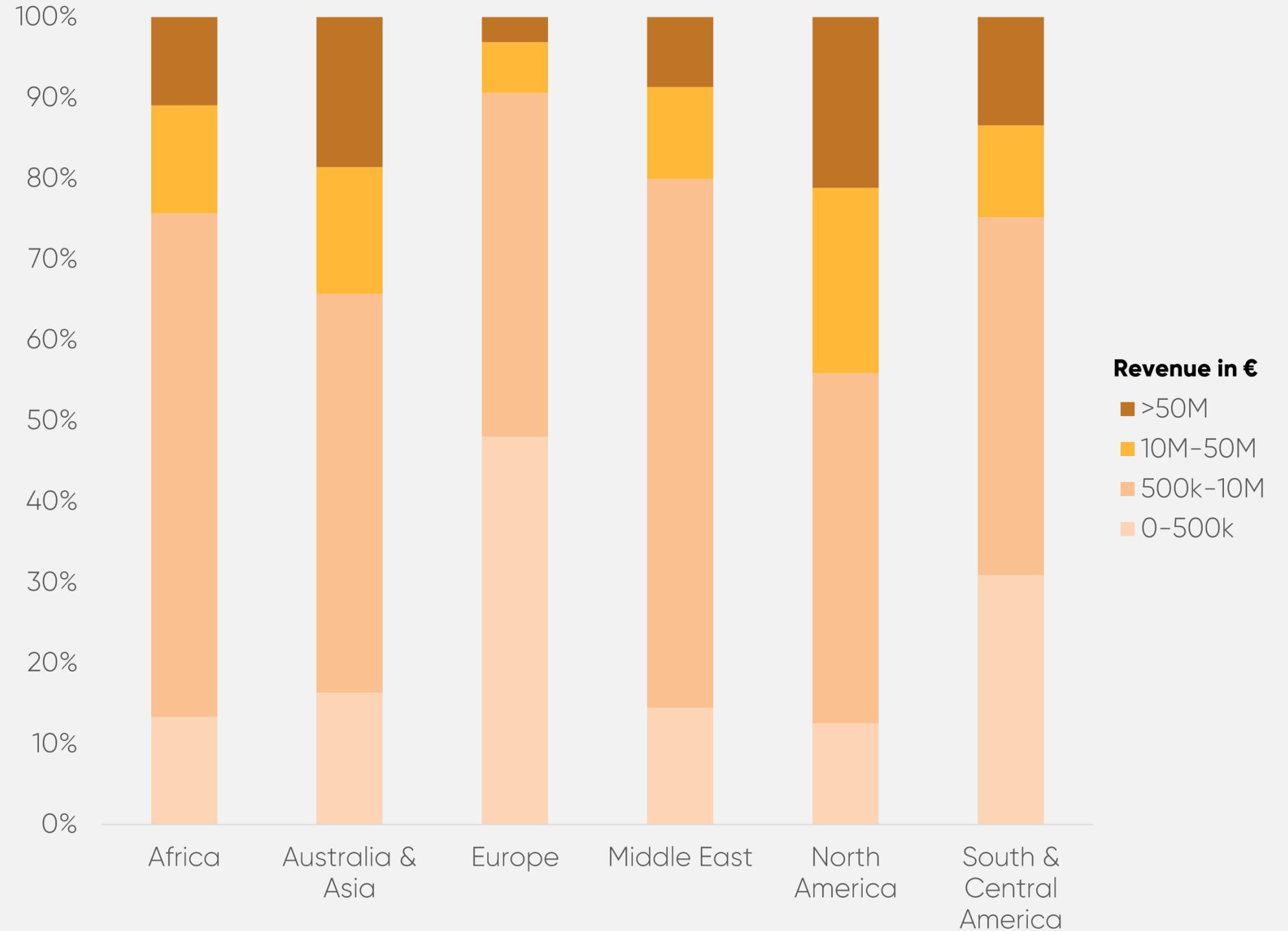
Worldwide Distribution of +510,000 Companies by revenue



91% of companies are SMEs

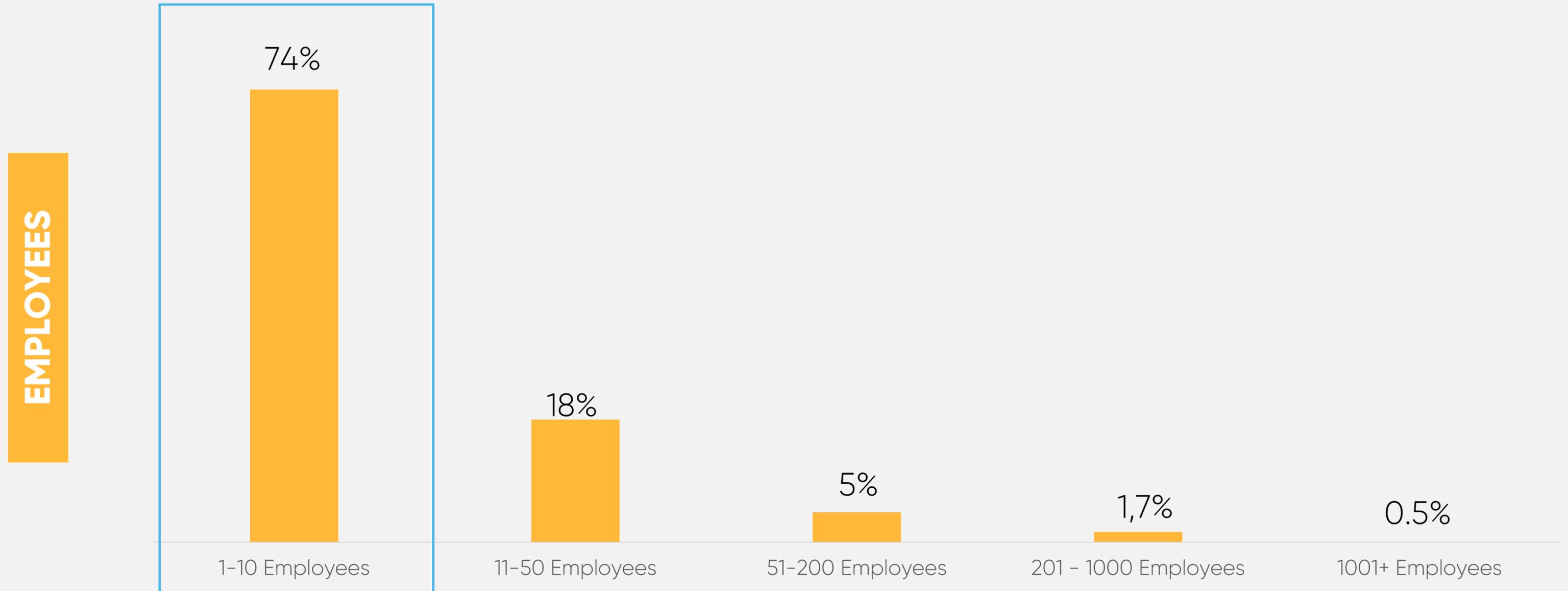
Most companies in the Synesgy Platform are small and medium enterprises, although 9% of the population states a revenue greater than €10 million. Preliminary observations show an increase in the 0-500k cluster.

Distribution of +510,000 Companies by revenue & region



Source: Synesgy @August2025

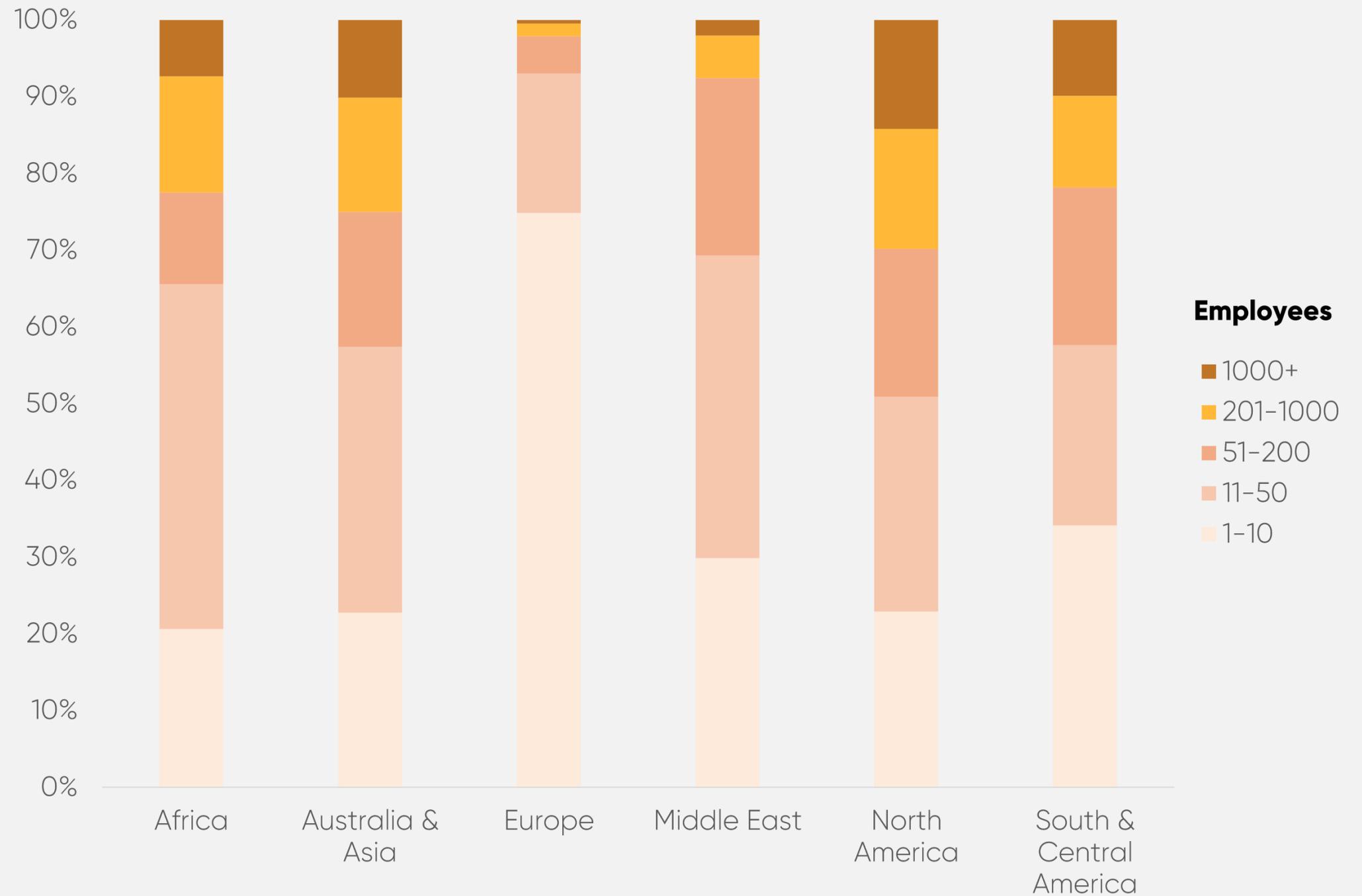
Worldwide Distribution of +510,000 Companies by no. of employees



+74% of companies are micro-enterprises

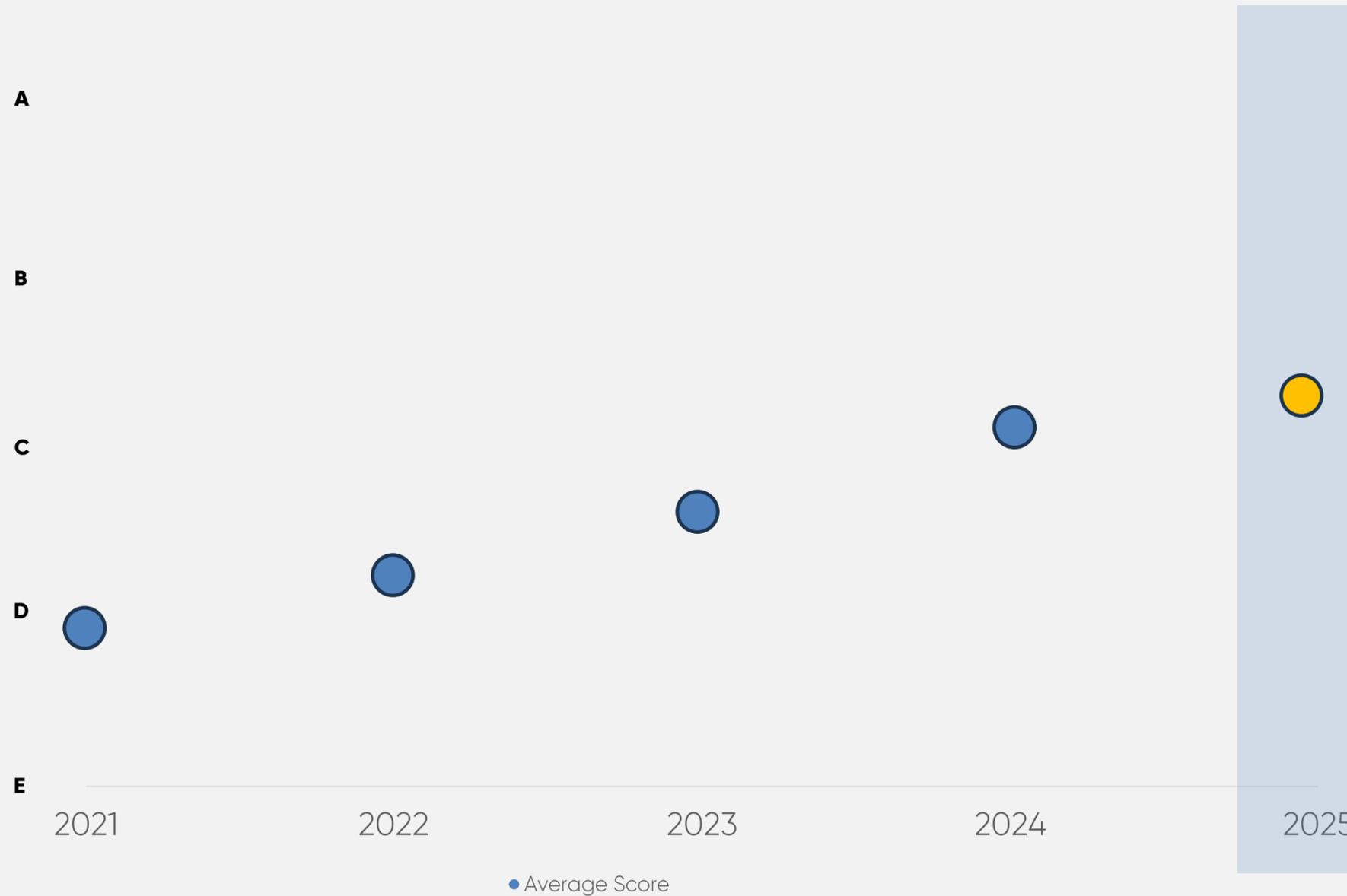
In terms of number of employees, most companies in the Synesgy Platform are micro and small enterprises. Compared to the last edition issued in the beginning of 2025, we observe an increase of companies belonging to the cluster (1-10 employees).

Distribution of +510,000 Companies by no. of employees and region



Source: Synesgy @August2025

Worldwide Companies: trend of average ESG Score



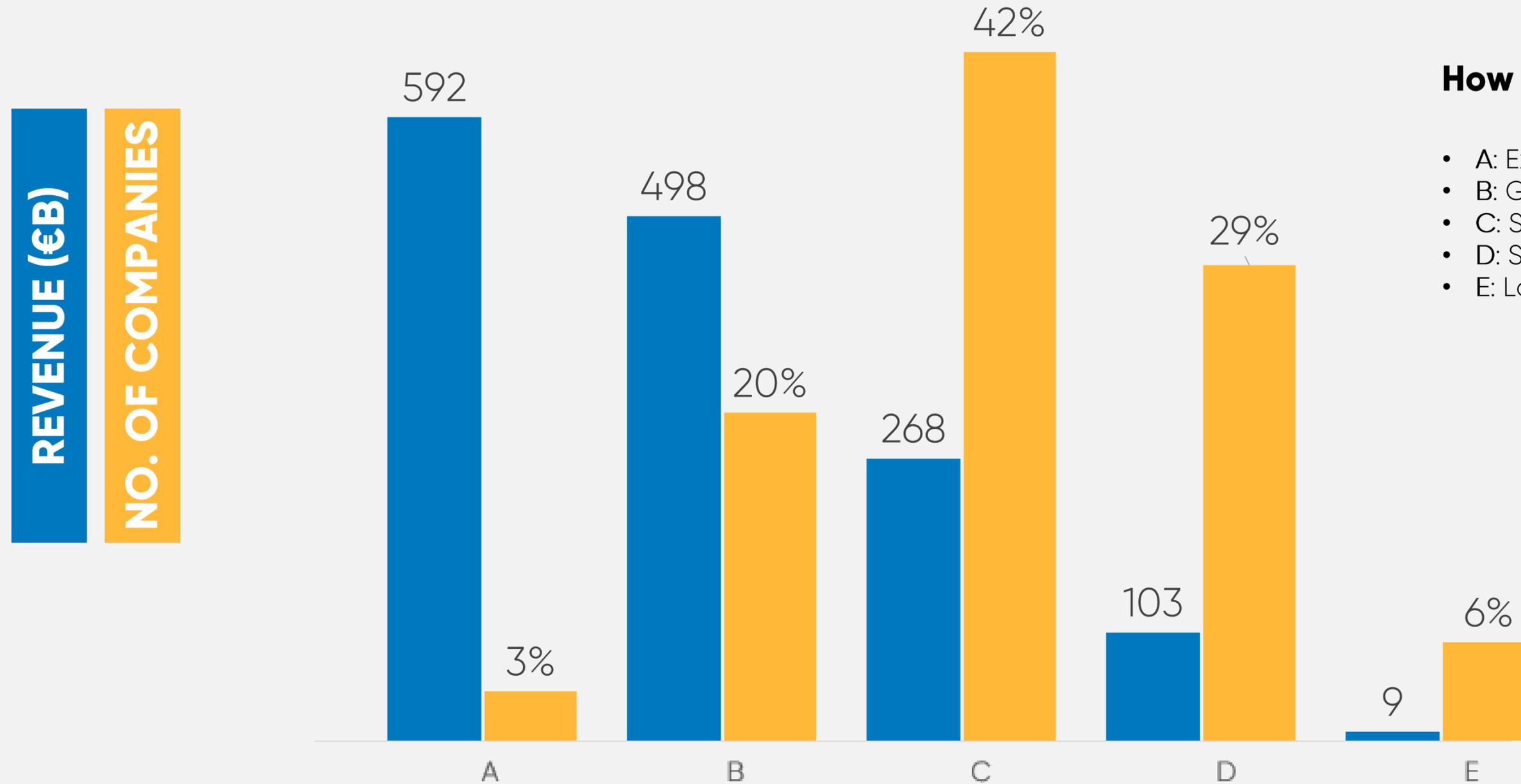
How to interpret the scores

- A: Excellent level of sustainability
- B: Good level of sustainability
- C: Satisfactory level of sustainability
- D: Sufficient level of sustainability
- E: Low level of sustainability

Average ESG Score Mid-2025 actual: confirming a solid C

The average ESG score for companies in Synesgy platform in 2021 was lower than D. However, the increased adoption of ESG practices, together with a wider usage of Synesgy, are now showing a higher average score for the population. Mid-2025 actual is confirming a solid (and slightly growing) C.

Synesgy ESG-Certified Companies: Revenue by ESG Score



How to interpret the scores

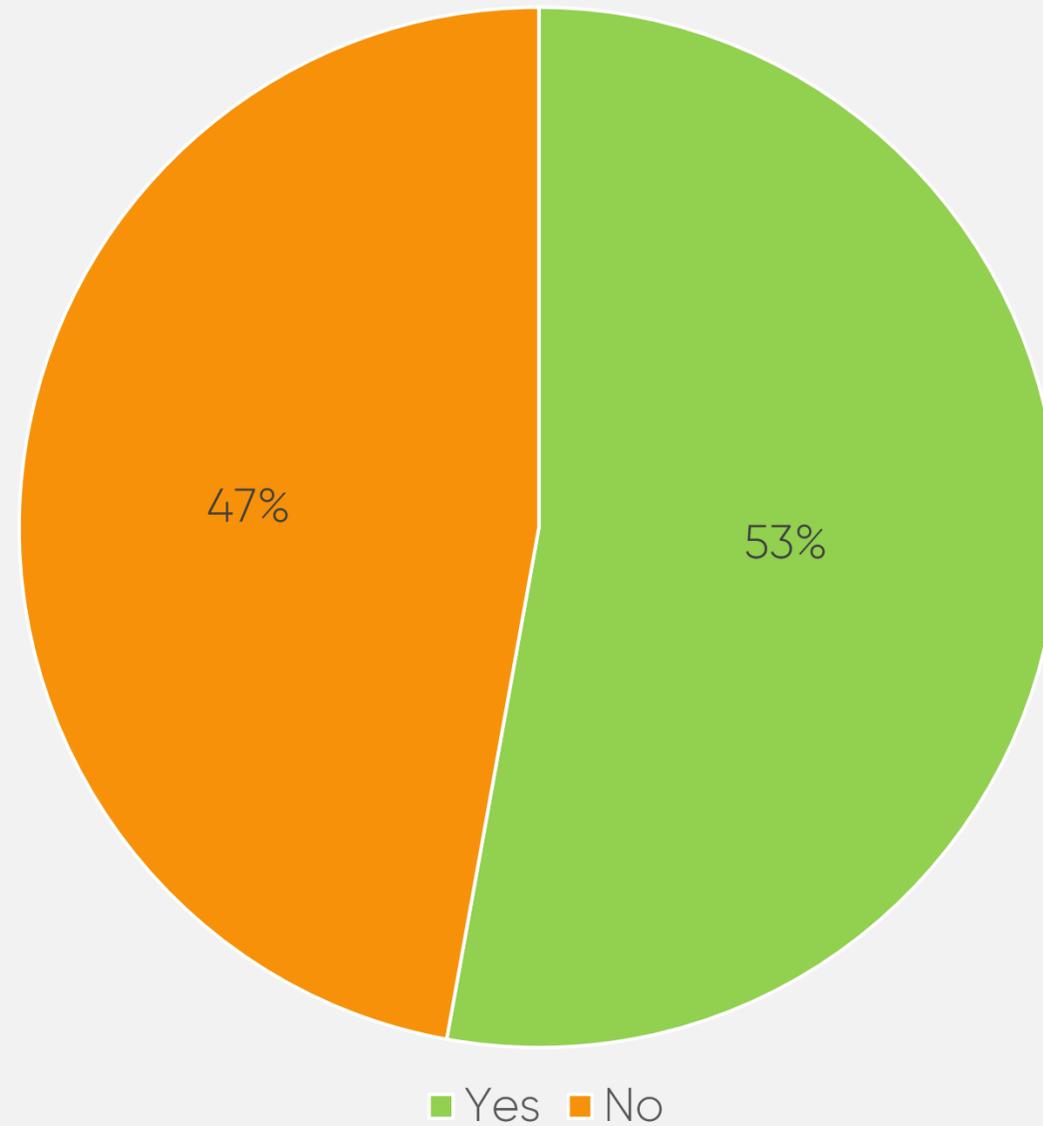
- A: Excellent level of sustainability
- B: Good level of sustainability
- C: Satisfactory level of sustainability
- D: Sufficient level of sustainability
- E: Low level of sustainability

Companies with a Score of A or B represent 74% of the total revenue

Although there are fewer companies with an A or B score, they account for 23% of the certified companies and 74% of the total revenue of all certified companies. In absolute terms, the total revenue of certified companies amounts to €1,470B.

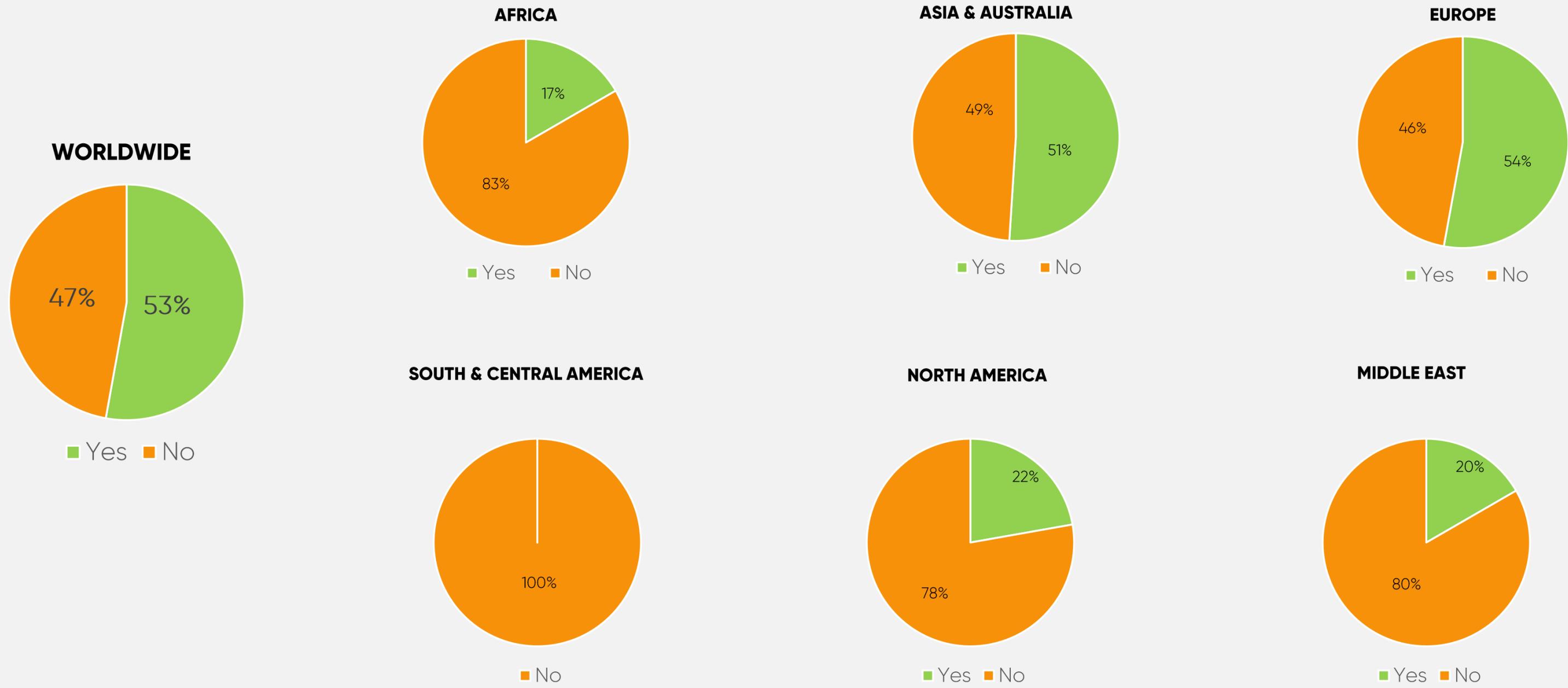
Worldwide Companies: ESG (E, Renewable Energy)

"Do you have renewable energy production facilities/plants?"

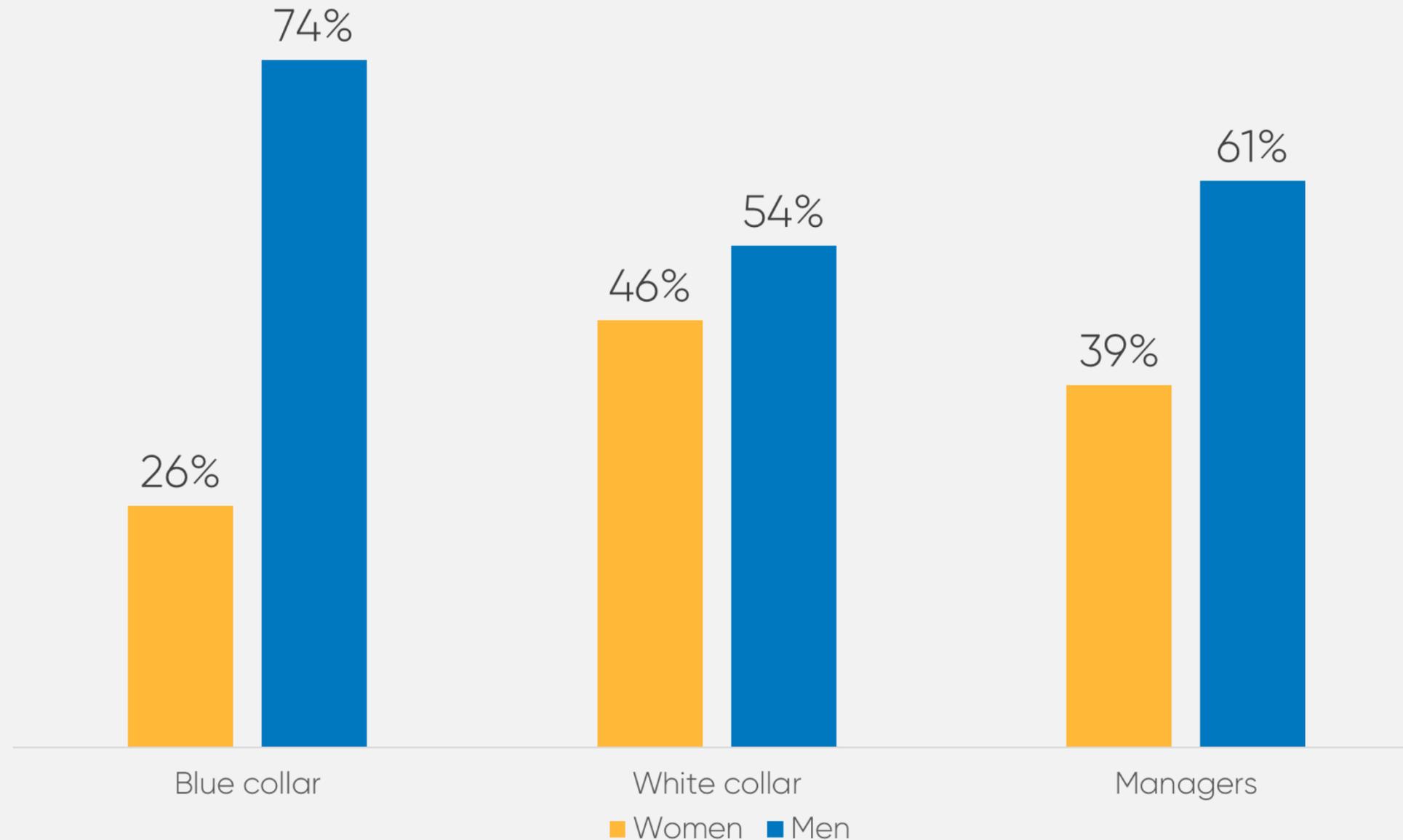


Worldwide Companies: ESG (E, Renewable Energy)

"Do you have renewable energy production facilities/plants?"



Worldwide Companies: ESG (S, employee gender distribution)

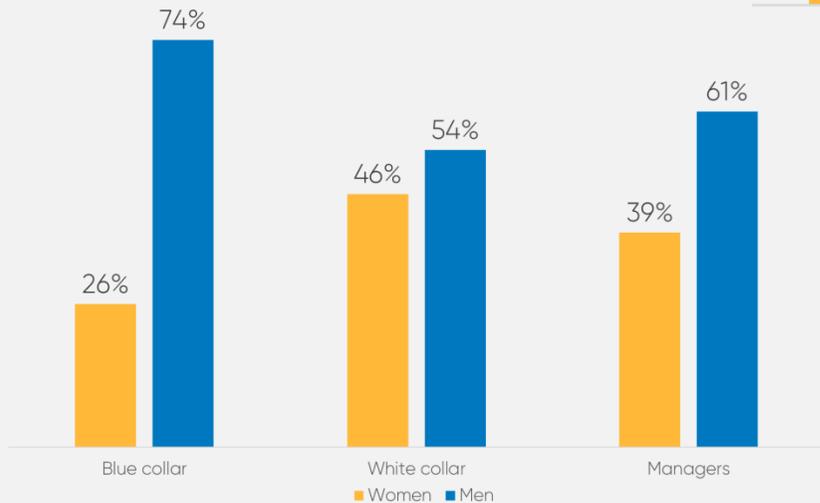


Gender distribution across three job categories

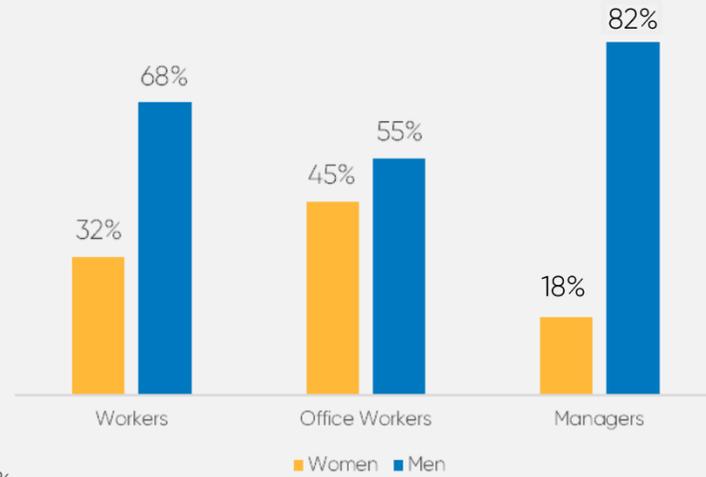
The chart above shows the distribution by gender across three job categories: Blue collar workers, White collar workers, and Managers.

Worldwide Companies: ESG (S, employee gender distribution)

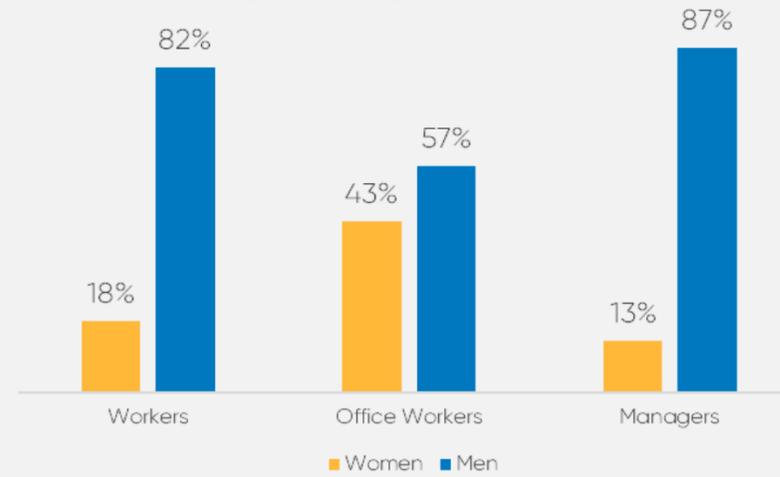
WORLDWIDE



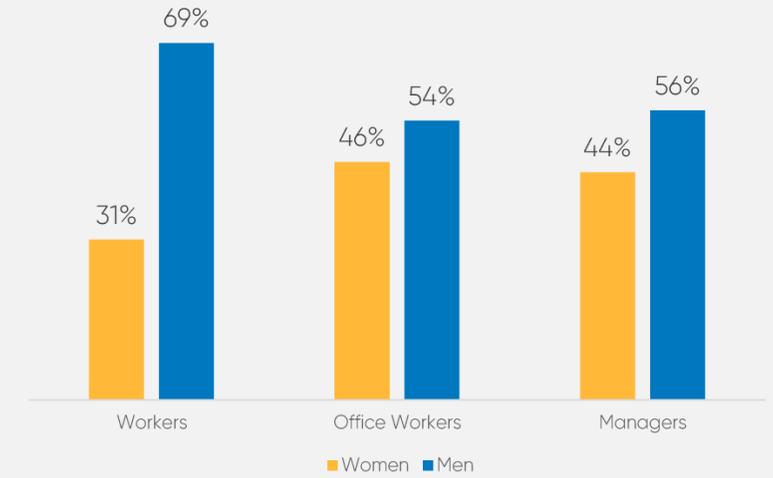
AFRICA



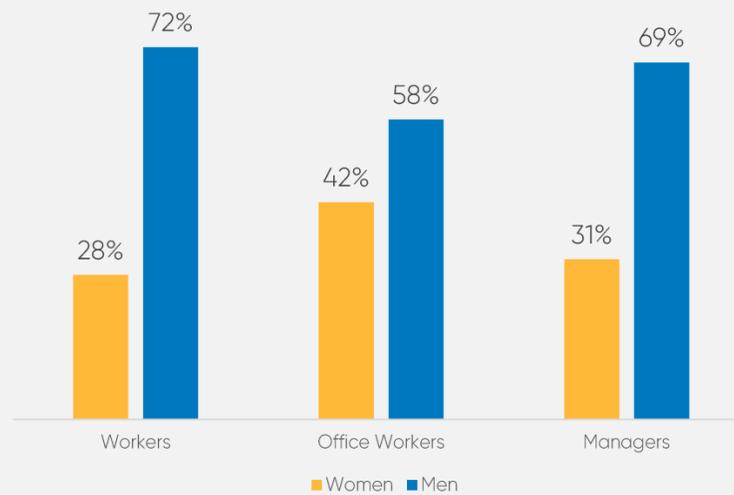
ASIA & AUSTRALIA



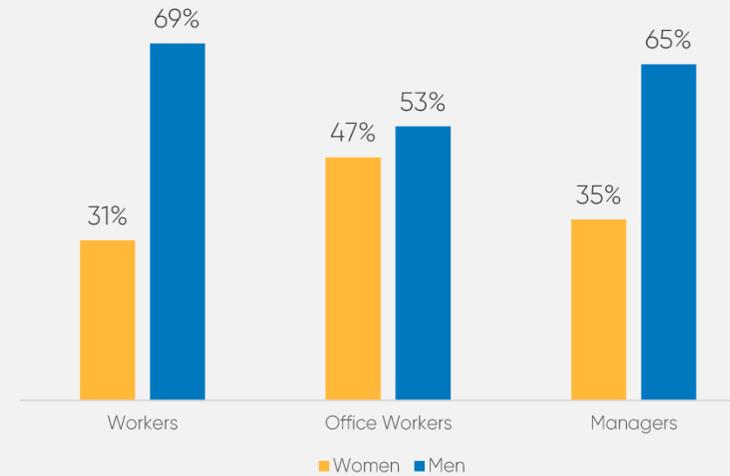
EUROPE



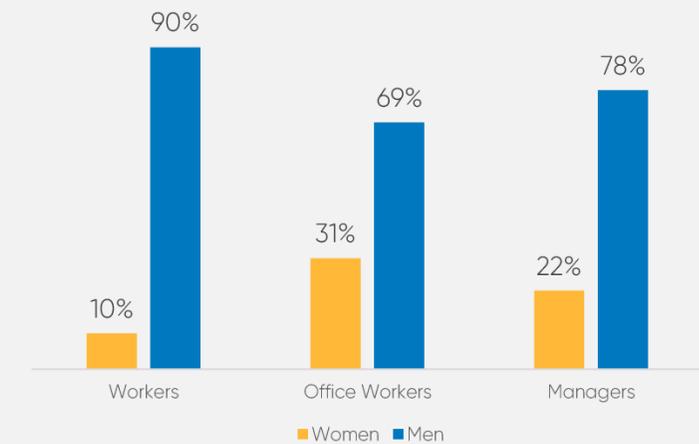
SOUTH & CENTRAL AMERICA



NORTH AMERICA

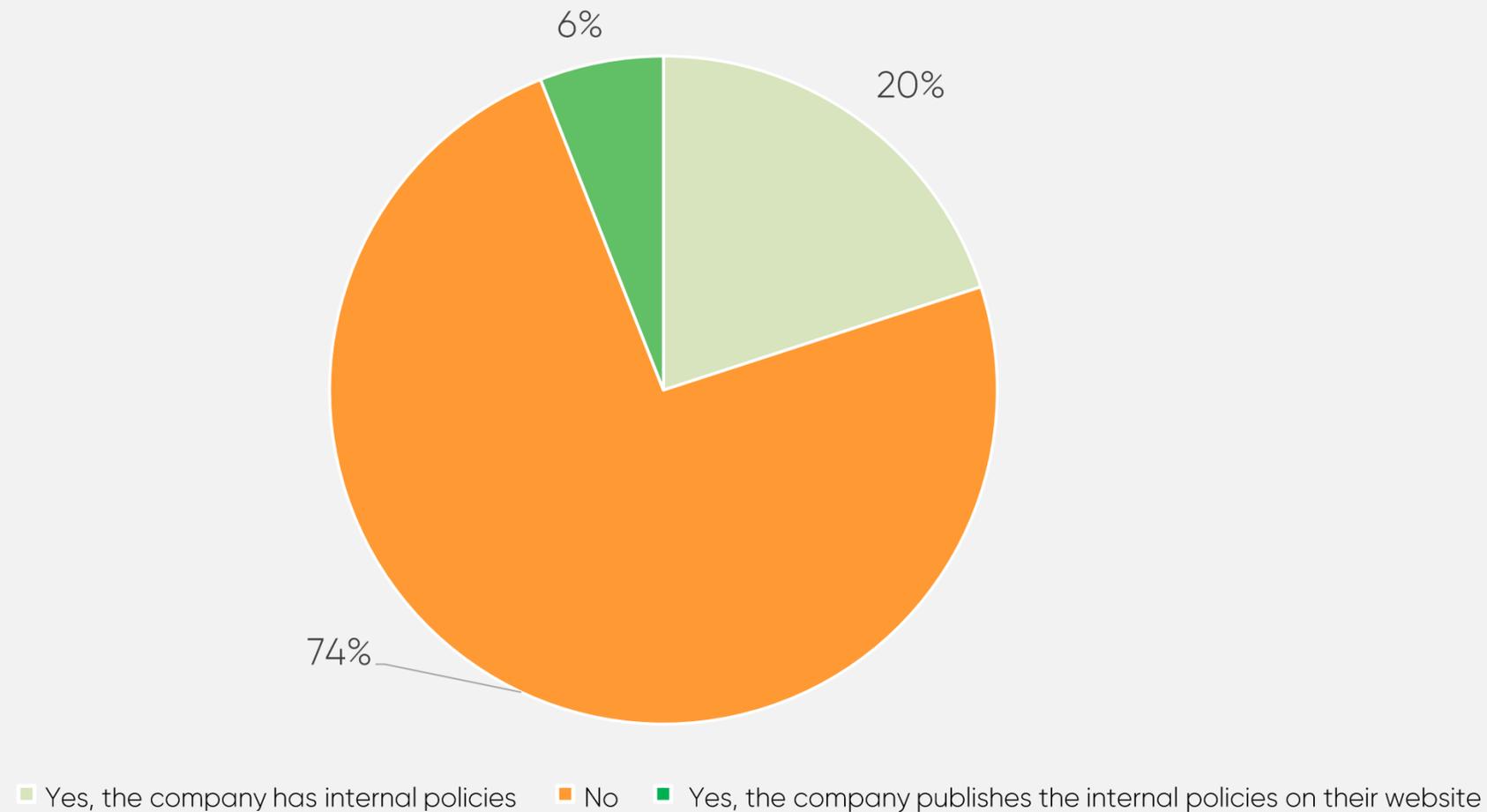


MIDDLE EAST



Worldwide Companies: ESG (S, child labor policy implementation)

“Do you have Human Rights and Child Labor (forced or compulsory) Policies? – SDG8»

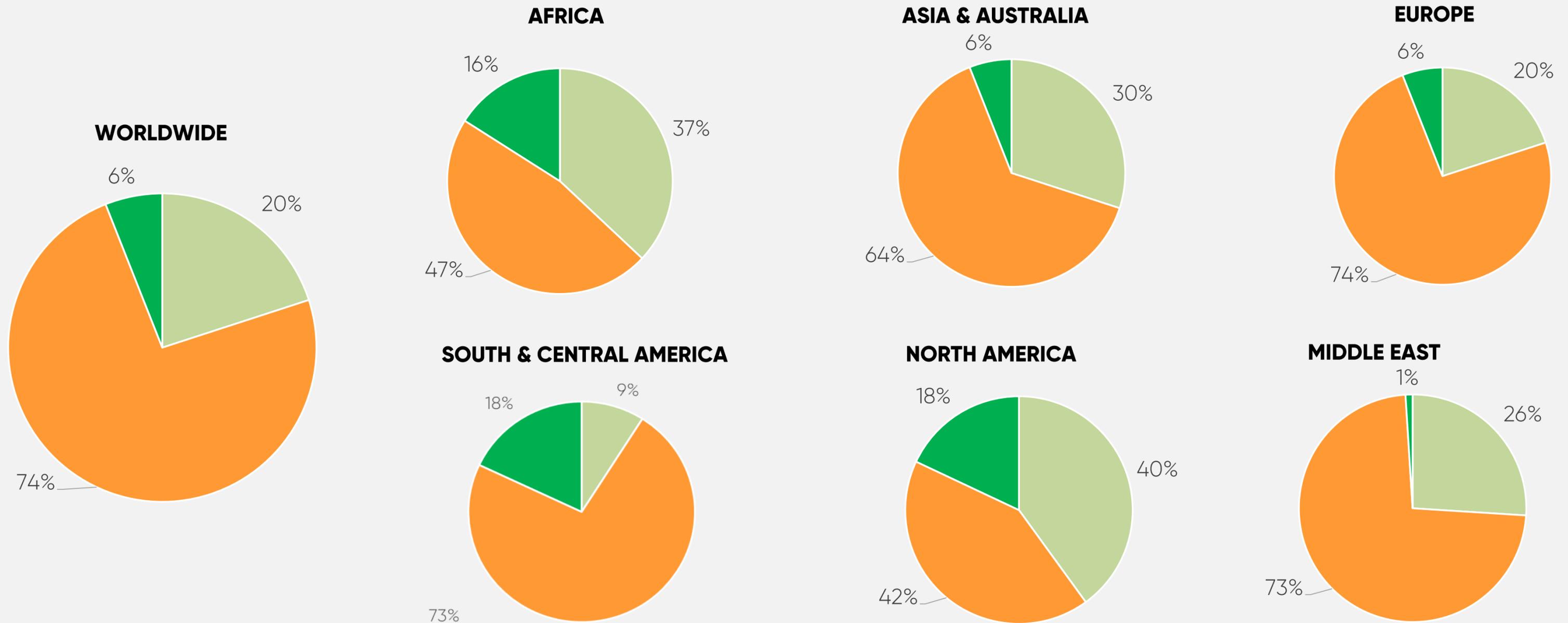


74% of companies have not implemented a formal child labor policy

Worldwide, only 20% of the analyzed companies have implemented a child labor policy and 6% publicly disclose these policies on their websites.

Worldwide Companies: ESG (S, child labor policy implementation)

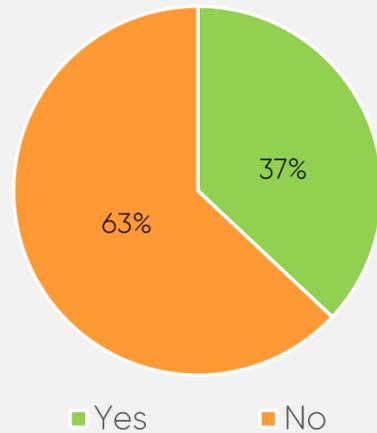
“Do you have Human Rights and Child labor (forced or compulsory) Policies? – SDG8»



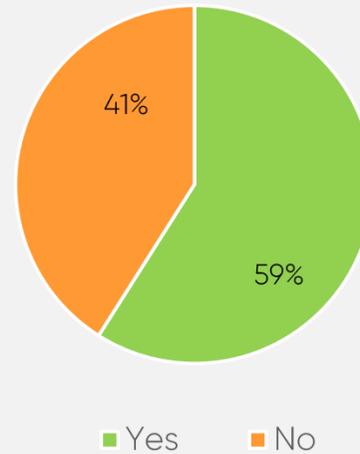
■ Yes, the company has internal policies
 ■ No
 ■ Yes, the company publishes the internal policies on their website

Worldwide Companies: ESG (G, ISO certifications)

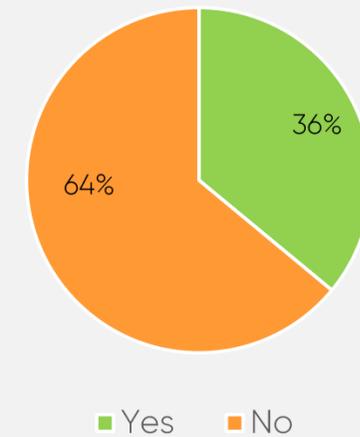
Do you comply with the ISO 14001 standards on environmental management? – GRI 307-1 / SDG 16



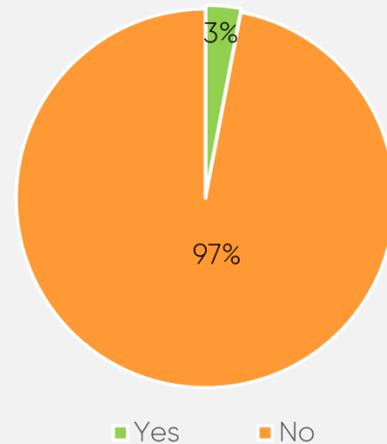
Are you compliant with ISO 9001 (Quality Management System)?



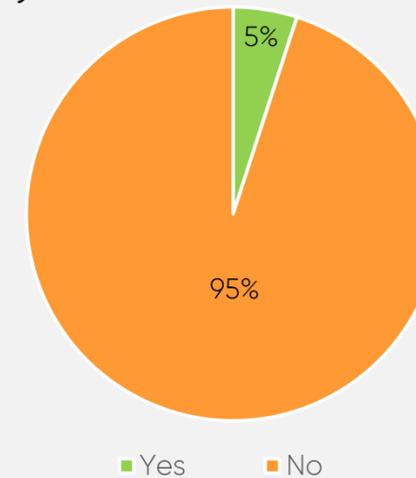
Do you comply with the UNI EN ISO 45001 standard on occupational health and safety of employees? – GRI 403-6 / SDG 3



Have you obtained the ISO 37001 certification on anti-bribery management systems? – SDG 16



Have you obtained the ISO 50001 certification on energy management systems? – GRI 302 / SDGs 7, 9, 11, 12, 13





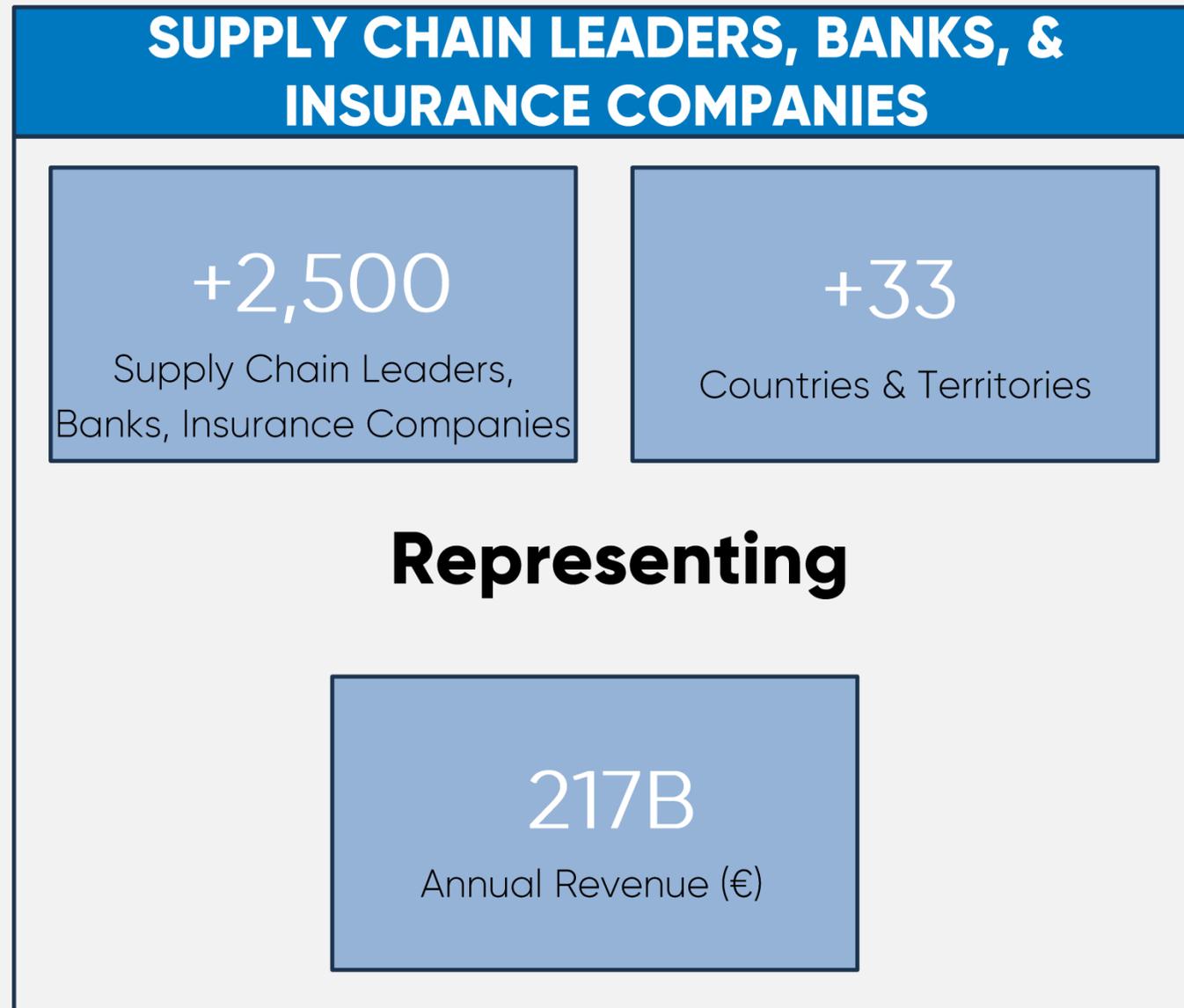
04

**Distribution of Supply Chain Leaders,
Banks, and Insurance Companies**

Key Trends

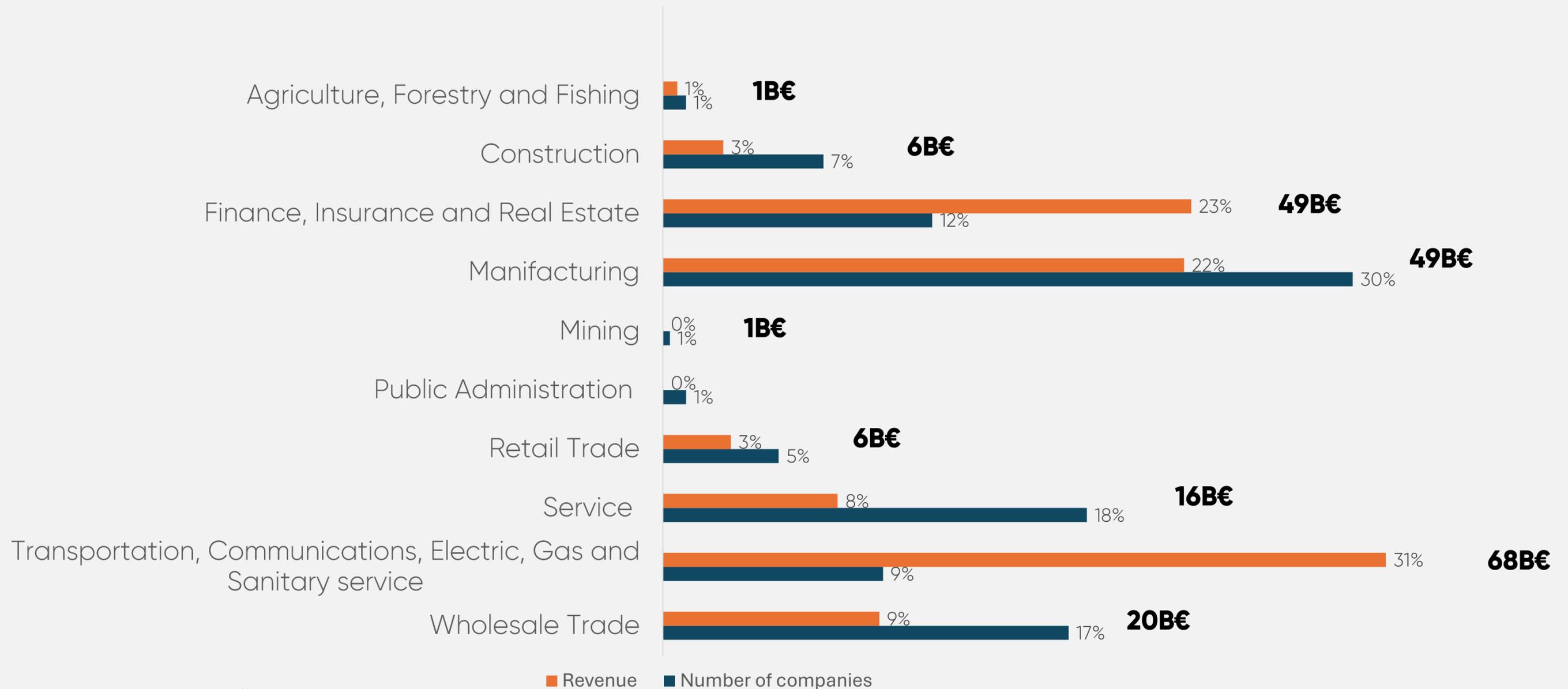
- The supply chain leaders, banks, and insurance companies segment is keeping a stable profile in terms of revenue and number of employees distributions, although now is representing an even larger aggregated turnover.
- In terms of industries, there is a clear growth in the utilities and transportation.
- In terms of portfolio size distribution, the composition seems to shift into smaller portfolios.

Focus on +2,500 Supply Chain Leaders, Banks, and Insurance Companies



This chapter provides an in-depth analysis of the distribution of more than **2,500** Supply Chain Leaders, Banks, & Insurance Companies in Synesgy.

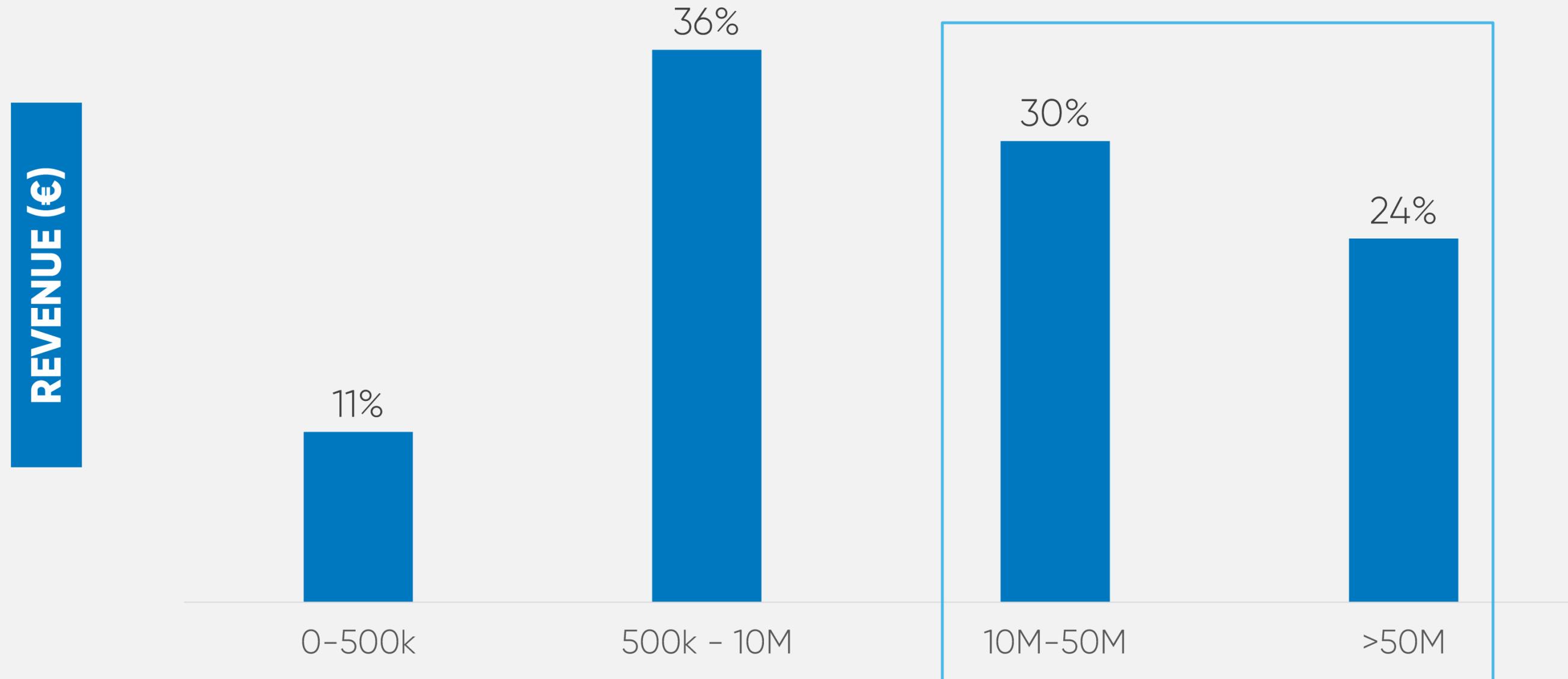
Distribution of +2,500 Supply Chain Leaders, Banks, and Insurance Companies **by industry**



Key Industry Sectors

Most of the portfolios registered in Synesgy belong to 3 industry sectors: Transportation, Communications, Electric, Gas and Sanitary service (31%), Finance (23%) and Manufacturing (22%)

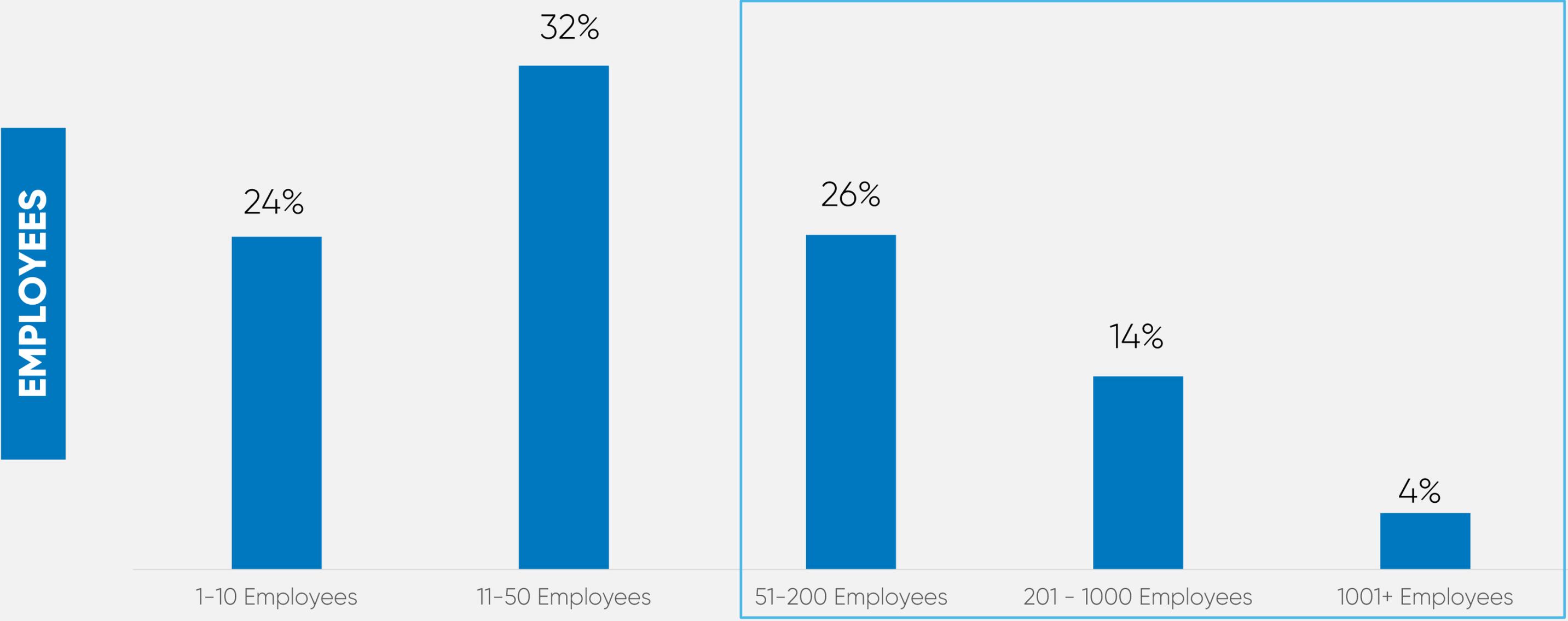
Distribution of +2,500 Supply Chain Leaders, Banks, and Insurance Companies **by revenue**



54% are Medium & Large Companies

In contrast to suppliers, the distribution of supply chain leaders, banks, and insurance companies is more balanced; in particular, 54% of the total companies have an annual revenue of more than €10 million.

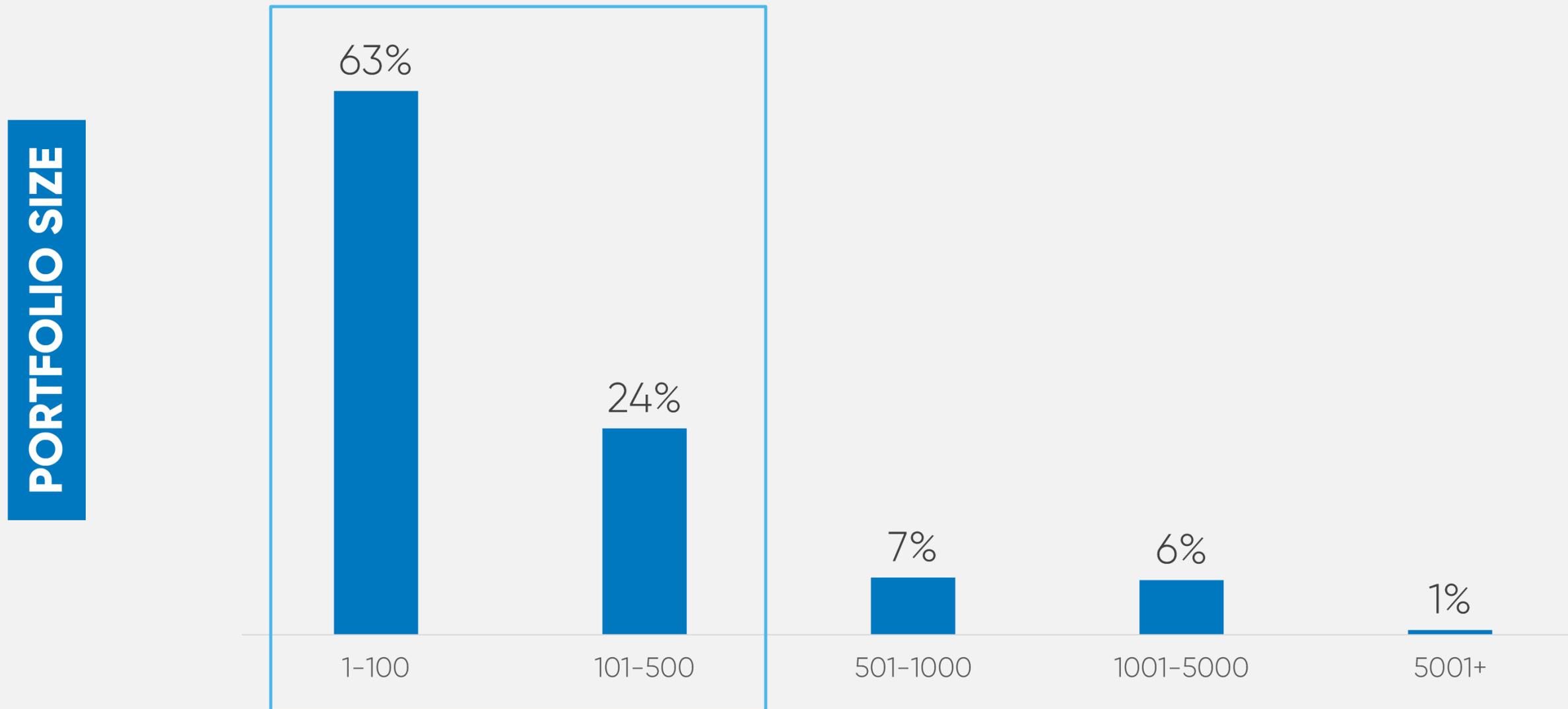
Distribution of +2,500 Supply Chain Leaders, Banks, and Insurance Companies **by no. of employees**



44% are Medium & Large Companies

In terms of number of employees, the portfolio distribution shows that a high percentage of companies belong into the Medium & Large segment.

Distribution of +2,500 Supply Chain Leaders, Banks, and Insurance Companies by portfolio size (no. of companies)



87% have 500 or fewer companies in their portfolio

The analysis of +2,500 supply chain leaders, banks, and insurance companies, along with their portfolios, reveals that 87% manage portfolios with 500 or fewer companies.



05

ESG Data and its Commercial Impact

In the following section, we are usually showing interesting correlation among ESG performance and "usual" business indicators.

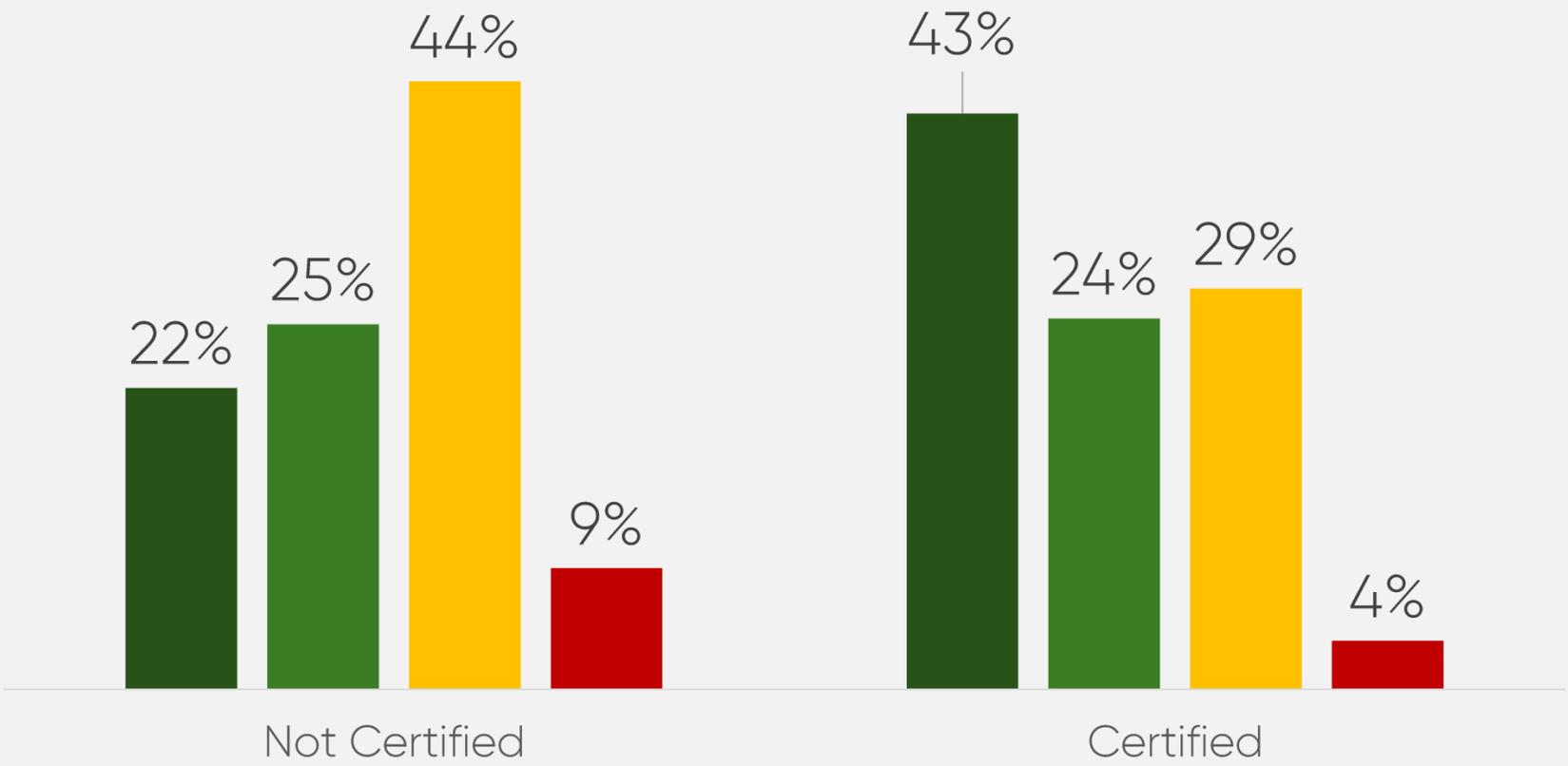
Even within this Mid-year update, the path is strong and unchanged.

Companies that initiated the ESG disclosures or are involved into supply chains, that are focusing onto ESG topics, are showing far better business performance compared to those that have yet to start.

Moreover, companies that are doing this on a recurring base are showing better improvements, leveraging the output of the action plan and the analysis functionalities.

Commercial Risk: Certified vs. Uncertified Companies

Commercial Risk: ■ Low ■ Medium to Low ■ Medium to High ■ High



Key Takeaways

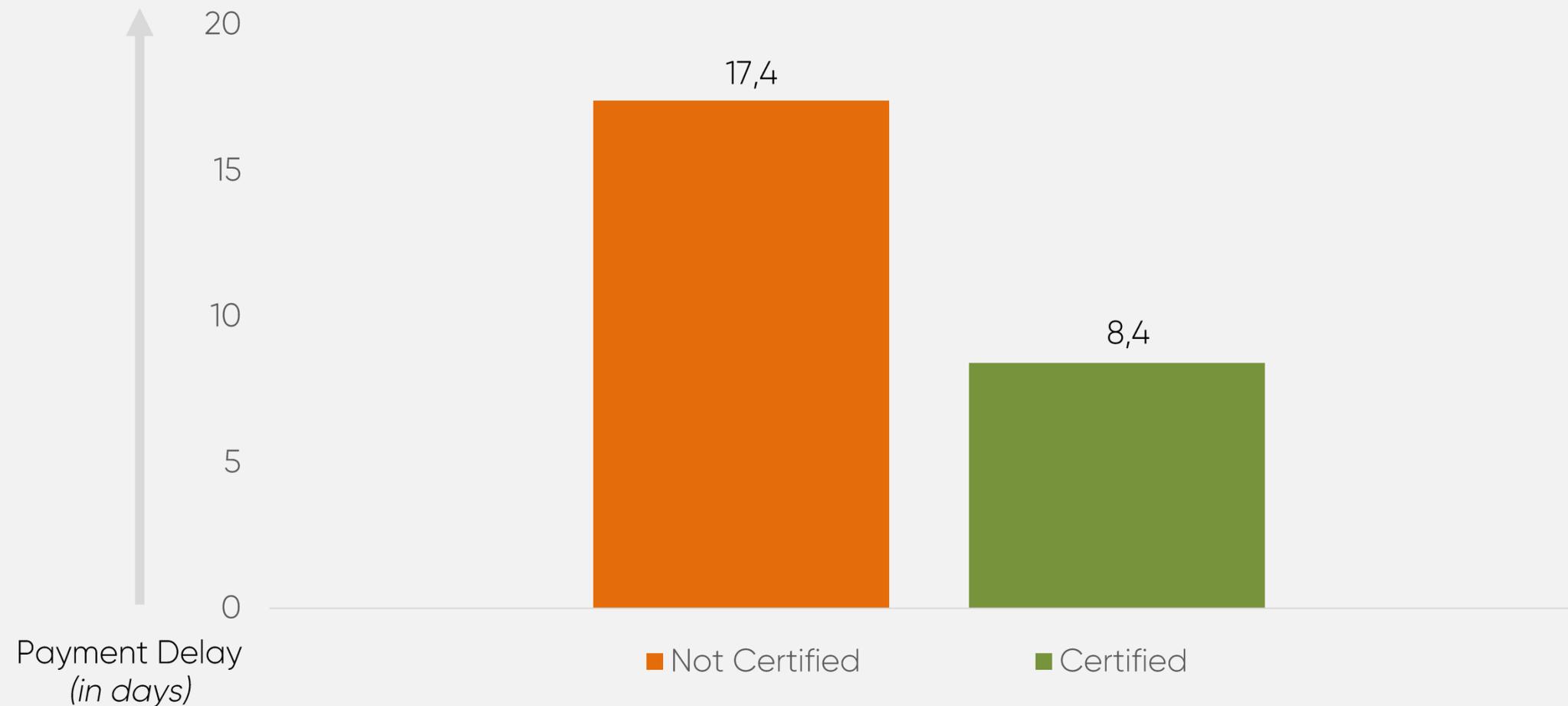
ESG-certified companies have -50% commercial risk compared to companies without a certificate.

ESG-certified companies have -50% commercial risk

Companies that have obtained a **Synesgy Certificate** keep having 50% lower commercial risk level compared to uncertified companies. (in respect to the beginning of the year)

Commercial risk is measured on CRIF's proprietary analytics for commercial businesses, using the average risk value for the four risk bands.

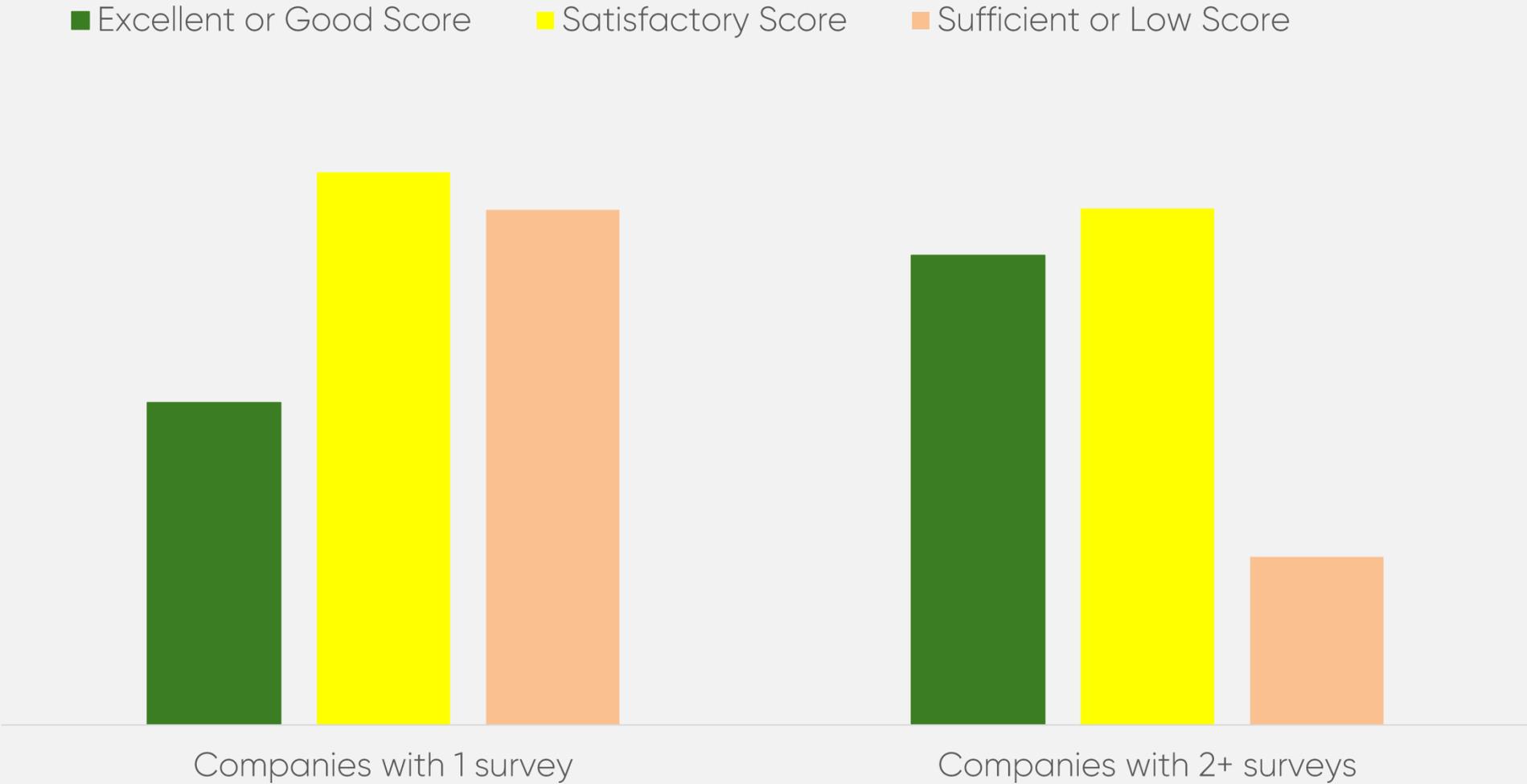
Payment Behavior



ESG-certified companies have still 52% fewer days of average payment delay

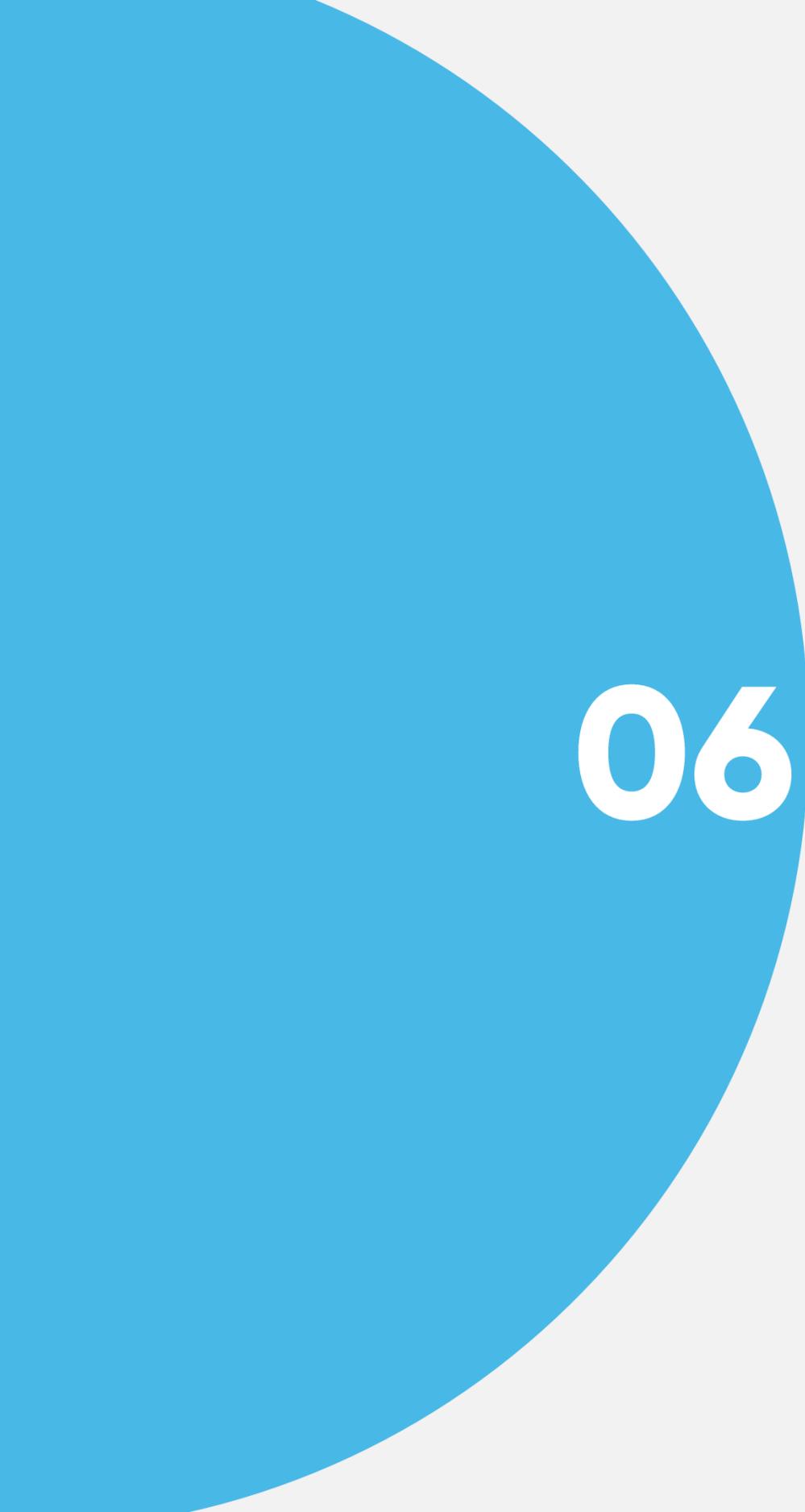
The payment behavior of ESG certified and uncertified companies was measured on the average days of payment delay. Companies without an ESG certificate had on average 17,4 days of delay, compared to the 8,4 days of delay of companies with an ESG certificate. This demonstrates that an ESG certificate can be a reliable predictor of a company's payment behavior, and a great tool to identify the most virtuous business partners in terms of payment behavior. This analysis has been carried by using **CRIF's iTrade Program**.

ESG Score Distribution



Companies using ESG tools still improve their ESG performances over time

Sustainability cannot be considered as a one-off initiative, but rather as a long-term commitment. We observed how companies that have completed 2 or more surveys in **Synesgy** have a better score compared to those that did the assessment only once.



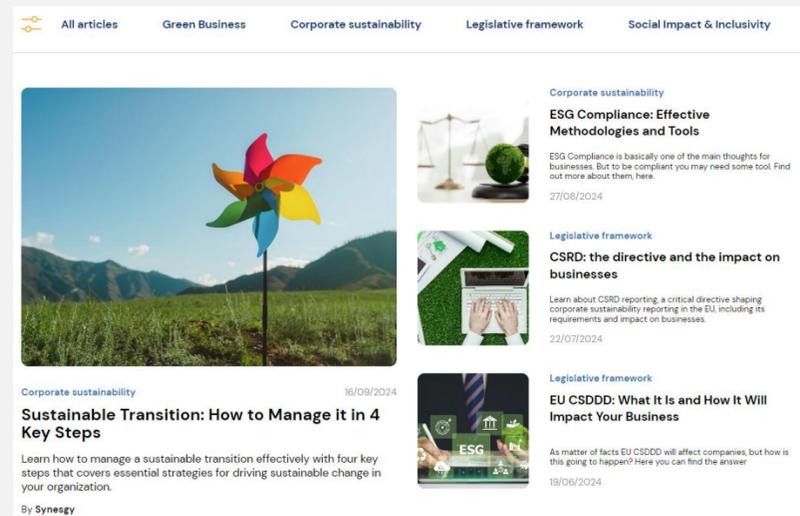
06

Additional resources

ESG is constantly evolving. Stay up-to-date!

ESG Guide

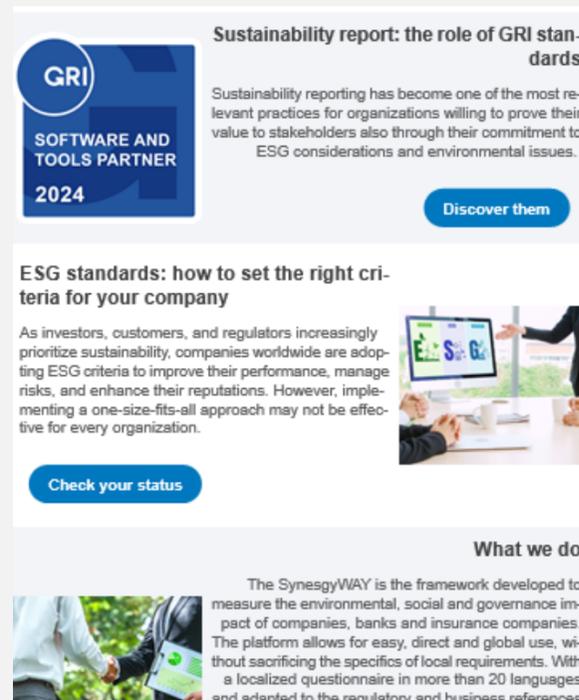
Synesgy's ESG experts and journalists work together to provide you with the very latest news on the ESG landscape. From regulations to trends and relevant information for your business – all in one place.



[Read More](#)

Newsletter

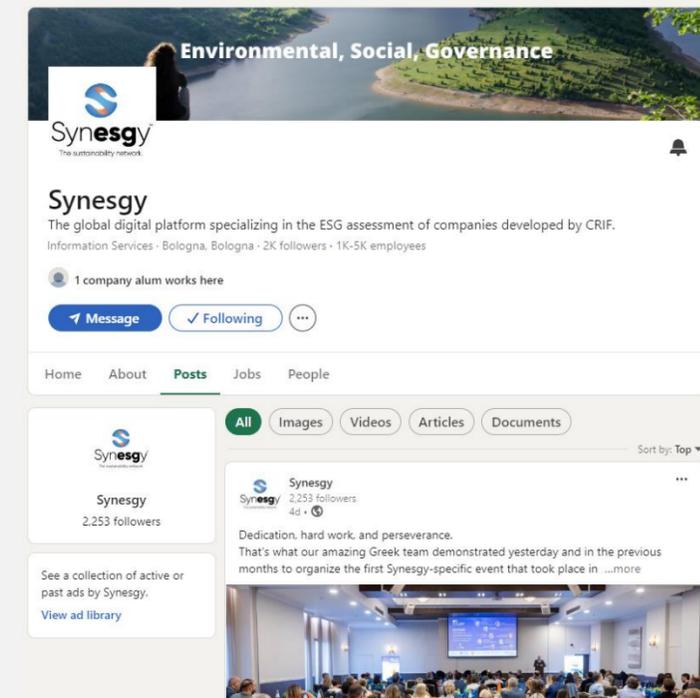
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